

No. of Pages. 20

Code No.

**Y – 3059**

Register Number :

Time : 2 Hours

Name :

Max.Marks : 100

**Entrance Examination for Admission to the P.G. Courses in the  
Teaching Departments, 2026**

**CSS**

**MASS COMMUNICATION AND JOURNALISM**

**GENERAL INSTRUCTIONS**

1. The Question Paper is having 100 Objective Questions, each carrying one mark.
2. The answers are to be marked **only** in the “**OMR Sheet**” provided.
3. **Negative marking** : **0.25 marks** will be deducted for each wrong answer .

**INSTRUCTIONS FOR FILLING THE OMR SHEET**

- The OMR sheet should not be folded or crushed.
- Use only blue/black ball point pen to fill the circles.
- Use of pencil is strictly prohibited.
- Circles should be darkened completely and properly.
- Cutting and erasing on this sheet is not allowed.
- Do not leave any stray marks on the sheet.
- Do not use marker or white fluid to hide the mark.

• **WRONG METHODS**



**CORRECT METHOD**



**DO NOT WRITE HERE**

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Choose appropriate answer from the options in the questions.

**(100 × 1 = 100 marks)**

1. Which strait is strategically crucial for global oil shipments and often features in geopolitical tensions involving Iran?
  - A. Strait of Malacca
  - B. Strait of Gibraltar
  - C. Strait of Hormuz
  - D. Bosphorus Strait
  
2. The capital of Australia is \_\_\_\_\_
  - A. Sydney
  - B. Melbourne
  - C. Canberra
  - D. Perth







26. Six people A, B, C, D, E and F are sitting in a row facing north.

- A is to the immediate left of B.
- C is at the extreme left end.
- D is to the immediate right of B.
- E is at the extreme right end.
- F sits between D and E.

Who sits third from the left?

- |      |      |
|------|------|
| A. B | B. D |
| C. F | D. A |

27. In a certain code language, "TEAM" is written as "UFBN". How is "READ" written in that code?

- |         |         |
|---------|---------|
| A. SFBE | B. SGCF |
| C. SFBD | D. TGBE |

28. 6, 15, 31, 56, ?

- |       |       |
|-------|-------|
| A. 84 | B. 90 |
| C. 92 | D. 96 |

29. Statements:

All economists are analysts.

Some analysts are journalists.

Which conclusion follows?

- A. All economists are journalists
- B. Some economists may be journalists
- C. No economist is a journalist
- D. Some journalists are economists

30. A person walks 8 m north, then 6 m east, and finally 8 m south. How far is the person from the starting point?

- |        |         |
|--------|---------|
| A. 2 m | B. 6 m  |
| C. 8 m | D. 14 m |

31. A city introduces more buses to reduce traffic congestion. However, congestion remains unchanged.

Which assumption weakens the policy?

- A. People prefer private vehicles      B. Buses are faster than cars  
C. Fuel prices increased                  D. Roads were expanded

32. X is the daughter of Y. Y is the son of Z. W is the wife of Z.

How is W related to X?

- A. Mother                                      B. Grandmother  
C. Aunt                                         D. Sister

33. Six persons A, B, C, D, E and F are sitting in a row facing north.

- A is second to the left of D.
- B is immediately to the right of A.
- C is at one of the ends.
- E is immediately to the left of F.
- F is not at an end.

Who sits in the middle?

- A. A    B. B  
C. D    D. E

34. Editor: Newspaper :: Director: ?

- A. Script                                        B. Film  
C. Actor                                         D. Camera

35. In a class, 60% like cricket, 40% like football, and 20% like both.

What percentage like neither?

- A. 0%    B. 10%  
C. 20%                                         D. Cannot be determined

36. AZ, BY, CX, DW, ?

- A. EV    B. FU  
C. GT    D. FV



44. A company must choose between profit and sustainability. Which is the most rational strategy?
- A. Maximize short-term profit
  - B. Ignore sustainability
  - C. Balance profit with long-term sustainability
  - D. Avoid decision
45. Which word cannot be formed from the letters of "COMMUNICATION"?
- A. ACTION
  - B. MOTION
  - C. NATION
  - D. LOCATION
46. Six people are to be divided into two groups of three. A and B cannot be together. C must be with D.  
Which grouping is valid?
- A. (A, C, D) and (B, E, F)
  - B. (A, B, C) and (D, E, F)
  - C. (A, D, E) and (B, C, F)
  - D. (A, E, F) and (B, C, D)
47. If today is Tuesday, what day will it be after 100 days?
- A. Wednesday
  - B. Thursday
  - C. Friday
  - D. Saturday
48. If '+' means '-' and '-' means '+', what is:  
 $8+3-5=?$
- A. 6
  - B. 8
  - C. 10
  - D. 12
49. A clock shows 2:30. What is the angle between hour and minute hand?
- A.  $105^\circ$
  - B.  $120^\circ$
  - C.  $135^\circ$
  - D.  $150^\circ$
50. If 'CAT' = 24 and 'BAT' = 23, what is 'RAT'?
- A. 39
  - B. 38
  - C. 37
  - D. 36

Directions (Q.51-55):

In the passage below, a word is given as a blank. Below the passage, options are provided. Choose the most appropriate word/group of words to fill each blank.

Passage

In recent years, the rapid expansion of digital media has significantly \_\_\_ (51) the way information is produced and consumed. Traditional gatekeepers of news, such as editors and publishers, have seen their authority gradually \_\_\_ (52) by the rise of social media platforms. While this shift has democratized access to information, it has also led to concerns regarding the \_\_\_ (53) of news and the spread of misinformation.

Scholars argue that media literacy is essential to \_\_\_ (54) these challenges, enabling individuals to critically evaluate sources and distinguish between credible reporting and misleading content. Ultimately, the future of journalism will depend on its ability to \_\_\_ (55) technological innovation with ethical responsibility.

Questions (Q.51-55)

- |     |                  |                |
|-----|------------------|----------------|
| 51. | A. Preserved     | B. Transformed |
|     | C. Restricted    | D. Ignored     |
| 52. | A. Strengthened  | B. Reinforced  |
|     | C. Undermined    | D. Established |
| 53. | A. Authenticity  | B. Popularity  |
|     | C. Accessibility | D. Quantity    |
| 54. | A. Exacerbate    | B. Navigate    |
|     | C. Avoid         | D. Complicate  |
| 55. | A. Resist        | B. Balance     |
|     | C. Reject        | D. Delay       |

Directions (Q.56-60):

Fill in the blanks with the most appropriate option.

56. His argument was so \_\_\_\_\_ that it convinced even his critics.
- |              |               |
|--------------|---------------|
| A. Fragile   | B. Persuasive |
| C. Ambiguous | D. Redundant  |



Directions (Q.66-70):

Choose the word OPPOSITE in meaning to the given word.

66. Expand

- |             |            |
|-------------|------------|
| A. Extend   | B. Reduce  |
| C. Increase | D. Broaden |

67. Ancient

- |             |              |
|-------------|--------------|
| A. Old      | B. Modern    |
| C. Historic | D. Primitive |

68. Transparent

- |           |            |
|-----------|------------|
| A. Clear  | B. Visible |
| C. Opaque | D. Lucid   |

69. Optimistic

- |                |              |
|----------------|--------------|
| A. Hopeful     | B. Positive  |
| C. Pessimistic | D. Confident |

70. Complex

- |                |              |
|----------------|--------------|
| A. Complicated | B. Intricate |
| C. Simple      | D. Detailed  |

Directions (Q.71-75):

Choose the correct option to improve the sentence or fill the blank.

71. Neither of the students \_\_\_\_\_ present in the class.

- |        |         |
|--------|---------|
| A. are | B. were |
| C. is  | D. have |

72. He is among the best players who \_\_\_\_\_ ever represented the country.

- |        |           |
|--------|-----------|
| A. has | B. have   |
| C. had | D. having |



81. A newspaper article expressing opinions of the editor is called \_\_\_\_\_
- A. Report
  - B. Feature
  - C. Editorial
  - D. Column
82. The term "Broadcasting" refers to
- A. Printing news
  - B. Sending signals to a wide audience
  - C. Writing reports
  - D. Editing content
83. The term "Circulation" in print media refers to \_\_\_\_\_
- A. Number of pages
  - B. Number of copies distributed
  - C. Number of advertisements
  - D. Number of journalists
84. A "byline" in a newspaper indicates
- A. Date of publication
  - B. Name of the reporter
  - C. Headline
  - D. Page number
85. The term "Prime Time" in television refers to
- A. Morning hours
  - B. Late night hours
  - C. Peak viewing hours
  - D. Afternoon slot

86. The largest public broadcaster in India is

- A. NDTV
- B. Zee
- C. Prasar Bharati
- D. Times Network

87. The term "Podcast" refers to

- A. Printed article
- B. Audio content available online
- C. Video news
- D. Live broadcasting

88. The word "Tabloid" refers to

- A. Large-format newspaper
- B. Small-sized newspaper
- C. Online media
- D. Radio bulletin

89. The term "Infographic" means

- A. Written report
- B. Visual representation of data
- C. Audio story
- D. Editorial column

90. A "stringer" in journalism is \_\_\_\_\_

- A. Full-time editor
- B. Freelance reporter
- C. Cameraman
- D. News anchor

91. The "Golden Hour" in photography refers to \_\_\_\_\_

- A. Midnight
- B. Noon
- C. Early morning or late evening light
- D. Rainy time

92. The term "Sound bite" refers to

- A. Long speech
- B. Short recorded statement
- C. Written note
- D. Background music

93. The "OTT" platforms refer to \_\_\_\_\_

- A. Radio channels
- B. Online streaming services
- C. Print newspapers
- D. Cable networks

94. The "Deadline" in journalism means

- A. Publishing date
- B. Last time to submit news
- C. Breaking news
- D. Printing time

95. The term "Advertorial" refers to

- A. Editorial written by editor
- B. Advertisement presented in editorial style
- C. Audio advertisement
- D. Television commercial

96. The term "Cross-media ownership" refers to \_\_\_\_\_
- A. Ownership of different media platforms by a single entity
  - B. Government ownership of media
  - C. Foreign ownership of media
  - D. Ownership of newspapers only
97. The term "Vlog" refers to
- A. Written blog
  - B. Video-based blog
  - C. Audio recording
  - D. News bulletin
98. The "Rating point" in advertising measures \_\_\_\_\_
- A. Cost of advertisement
  - B. Audience reach
  - C. Duration of advertisement
  - D. Profit margin
99. The "Layout" in newspaper refers to \_\_\_\_\_
- A. Writing style
  - B. Arrangement of content on a page
  - C. Printing machine
  - D. Editorial policy
100. Which body measures television viewership ratings in India?
- A. BARC
  - B. TRAI
  - C. PIB
  - D. Prasar Bharati

## **ROUGH WORK**

## **ROUGH WORK**