Code No.

V - 2395

Common Entrance Examination for Admission to Four Year Under Graduate Programmes in the Teaching Departments of the University of Kerala, 2025

CSS COMMERCE

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General Instructions

- 1. The Question Paper is having **40 Objective Questions**, each carrying **Four marks**.
- 2. The answers are to be (\checkmark) 'tick marked' only in the "Response Sheet" provided.
- 3. Negative marking: 1 mark will be deducted for each wrong answer.

Time: 1 Hour Max. Marks: 160

To be filled in by the Candidate														
Register Number	in Figures													
Number	in words													

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Choose appropriate answer from the options in the questions.

 $(40 \times 4 = 160 \text{ marks})$

- 1. Which of the following functions of Management aims to integrate group efforts to achieve group objectives?
 - A. Organizing
 - B. Planning
 - C. Directing
 - D. Coordination

DONOTWRITEHERE

- 2. In a partnership, the liability of all the partners is _____.
 - A. Unlimited
 - B. Limited
 - C. According to Capital
 - D. Decided by the Companies Act
- 3. Which scientific management technique believes that Management should find one best way to perform a task?
 - A. Time Study

B. Fatigue Study

C. Method Study

D. Motion Study

4.	Whe	en a new partner brings cash for go	odw	ill, the amount is credited to							
	A.	Realisation Account									
	B.	Premium for Goodwill Account									
	C.	Revaluation Account									
	D.	Cash Account									
5.	Unit	y of command is related to									
	A.	Superiors and Subordinates									
	B.	Management and Workers									
	C.	Planned Actions									
	D.	Cooperation among Employees.									
6.	B. Premium for Good C. Revaluation Accord D. Cash Account Unity of command is A. Superiors and S. B. Management and C. Planned Actions D. Cooperation am Securities premium is A. Miscellaneous E. C. Current Liabilities Which one of the followant A. Mobilisation of S. B. Price Determinator C. Floating of Common D. Lowering Transator Name the Managem worker. A. Functional forem C. Centralization	urities premium is shown under wh	s shown under which head in the Balance Sheet?								
	A.	Miscellaneous Expense	B.	Share Capital							
	C.	Current Liabilities	D.	Reserves and Surpluses							
7.	Whi	ch one of the following is not a fund	ction	of the financial market?							
	A.	Mobilisation of Savings									
	B.	Price Determination of Securities									
	C.	Floating of Companies									
	D.	Lowering Transaction Cost									
8.		•	whicl	n eight supervisors supervise each							
	A.	Functional foremanship	B.	Unity of action							
	C.	Centralization	D.	Simplification of work							
9.	Cas	h from Operating activities will dec	rease	e due to							
	A.	Increase in Current Assets									
	B.	Decrease in Current Liabilities									

C. Neither of the two

D. Both A and B

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	C.	Accountability	D.	Both A and B
	A.	Authority	B.	Responsibility
16.		cannot be delegated.		
	C.	100	D.	1,000
	A.	1	B.	10
15.	In a	common-size Balance Sheet, tota	al liab	ilities are assumed to be equal to
	C.	Rule	D.	Policy
	A.	Strategy	B.	Method
14.		ich among the following is a ectives?	comp	rehensive plan for achieving the
	C.	29%	D.	71%
	A.	60%	B.	40%
13.		al assets of a firm are ₹ 20,00,0 at will be the percentage of fixed a		nd its fixed assets are ₹ 8,00,000. on total assets?
	C.	Budget	D.	Method
	A.	Strategy	B.	Rule
12.	Whi	ich one of the following is a single-	use p	olan?
	C.	Inventory	D.	Bank Balance
	A.	Bills Receivable	B.	Debtors
11.	Liqu	uid Assets do not include		
	D.	Control of inflation		
	C.	Lowering interest rates		
	B.	Integration of economies		
	A.	Reduced role of the public sector	-	

10. Globalization means

Α.										
	Revenue loss									
B.	Capital loss									
C.	Deferred Revenue Expenditure									
D.	None of the above									
betv		of an	organisation for promoting goodwill							
A.	Marketing mix	B.	Advertising							
C.	Public relations	D.	Selling							
Gra	pevine is a form of									
A.	Formal communication									
B.	Channel of communication									
C.	Informal communication									
D.	Barrier to communication									
Fixed Assets of a company increased from ₹ 3,00,000 to ₹ 4,00,000. What i the percentage of change in fixed assets?										
A.	25%	B.	33.3%							
C.	20%	D.	40%							
Cor	ntrolling is									
A.	Forward-looking									
B.	Backward-looking									
C.	Continuous process									
D.	All of these									
Wh	ich of the following is considered a	s a d	ynamic financial analysis tool?							
A.	Horizontal Analysis	B.	Vertical Analysis							
C.	Internal Analysis	D.	External Analysis							
	C. D. betv A. C. Gra A. B. C. Cor A. B. C. Whi A.	C. Deferred Revenue Expenditure D. None of the above is the deliberate action of between itself and society. A. Marketing mix C. Public relations Grapevine is a form of A. Formal communication B. Channel of communication C. Informal communication D. Barrier to communication Fixed Assets of a company increased the percentage of change in fixed asset. A. 25% C. 20% Controlling is A. Forward-looking B. Backward-looking C. Continuous process D. All of these Which of the following is considered at A. Horizontal Analysis	C. Deferred Revenue Expenditure D. None of the above is the deliberate action of an between itself and society. A. Marketing mix B. C. Public relations D. Grapevine is a form of A. Formal communication B. Channel of communication C. Informal communication D. Barrier to communication Fixed Assets of a company increased from the percentage of change in fixed assets? A. 25% B. C. 20% D. Controlling is A. Forward-looking B. Backward-looking C. Continuous process D. All of these Which of the following is considered as a data. Horizontal Analysis B.							

23.	SEE	3I is a regulator of		
	A.	Capital Market	B.	Money Market
	C.	Commodity Market	D.	Overseas Market
24.	On	dissolution, the goodwill account is	tran	sferred to
	A.	Capital Account of Partners		
	B.	Credit Account of Partners		
	C.	The Debit of Realisation Account		
	D.	The Credit of Realisation Account	İ	
25.	Whi	ich one of the following promotion t	ools	has mass reach?
	A.	Advertising	B.	Personal Selling
	C.	Sales Promotion	D.	Public Relations
26.	Exc	ess of actual profit over normal pro	fit is	called
	A.	Net Profit	B.	Super Profit
	C.	Average Profit	D.	Appropriated Profit
27.	in to	involves increasing the potal capital.	ropo	rtion of debt and preference shares
	A.	Trading on Equity	B.	Capital Budgeting
	C.	Financing Decision	D.	Financial Analysis
28.	In w	which year did the Consumer Prote	ction	Act come into existence?
	A.	1986	B.	1999
	C.	1991	D.	1976
29.		td. issued 1,000, 10% debenture at will be the total amount of interes		₹ 100 each at a premium of 5%. one year?
	A.	₹ 10,500	B.	₹ 10,000
	C.	₹ 5,250	D.	₹ 5,000

30.	The	mark	is used f	or elec	products.										
	A.	ISI			B.	FPO									
	C.	ISO			D.	Agma	rk								
31.		elaimed dividend -head		in a	Com	ıpany's	balance	Sheet	under	the					
	A.	Short-term Borro	owings		B.	Trade	Payables	8							
	C.	Other Current Li	abilities		D.	Short-	term Prov	/isions							
32.	The organizational structure establishes relationships between														
	A.	Organization and	d Environi	ment											
	B.	People, Work ar	nd Resour	ces											
	C.	Organization and	d Society												
	D.	Suppliers and C	ustomers												
33.	is the process of ensuring that actual results are in accordance planned results.														
	A.	Controlling			В.	Coord	linating								
	C.	Planning			D.	Direct	Directing								
34.	from	e net revenue fro n operations is ₹ he percentage of	66,000 a	nd op	eratin	g exper	nses are	₹ 21,60	0, wha						
	A.	55%			В.	45%									
	C.	73%			D.	27%									
35.	The	need hierarchy tl	neory of m	notivat	ion ha	ıs been	given by								
	A.	Maslow			В.	Fayol									
	C.	Taylor			D.	Koont	Z								

	_									
36.		h deposit with the bank with a mach ch of the following in the cash flow		y date after two months belongs to ment?						
	A.	Investing Activities								
	B.	Financing Activities								
	C.	Cash and Cash Equivalents								
	D.	Operating Activities								
37.				les ₹ 35,000; Inventory ₹ 40,000; raft is ₹ 6,000. Current Ratio will be						
	A.	3.75 : 1	B.	3:1						
	C.	1:3	D.	1:3.75						
38.	A company receives a dividend of ₹ 2 lakhs on its investment in another company's shares. In the case of a finance company, what kind of activity will it be classified under?									
	A.	Cash Flow from Operating Activiti	es							
	B.	Cash Flow from Investing Activities	es							
	C.	Cash Flow from Financing Activiti	es							
	D.	No Cash Flow								
39.	Wea	alth maximization depends on								
	A.	Market Price per Share								
	B.	Market Price of Finished Goods								
	C.	Market Price of Inventory								
	D.	Market Price of Fixed Assets.								
40.	60%	•	ndire	Cost of Revenue from Operations ct expenses 15% of Gross Profit; er tax?						
	A.	₹ 64,000	B.	₹ 54,400						
	C.	₹ 81,600	D.	₹ 96,000						

RESPONSE SHEET

1	Α	В	С	D	Е	11	Α	В	С	D	Ε	21	Α	В	С	D	Е	31	Α	В	С	D	E
2	Α	В	С	D	Е	12	Α	В	С	D	Ε	22	Α	В	С	D	Е	32	Α	В	С	D	E
3	Α	В	С	D	Е	13	Α	В	С	D	Ε	23	Α	В	С	D	Е	33	Α	В	С	D	E
4	Α	В	С	D	Е	14	Α	В	С	D	Е	24	Α	В	С	D	Е	34	Α	В	С	D	E
5	Α	В	С	D	Е	15	Α	В	С	D	Е	25	Α	В	С	D	E	35	Α	В	С	D	E
6	Α	В	С	D	Е	16	Α	В	С	D	Е	26	Α	В	С	D	Е	36	A	В	С	D	E
7	Α	В	С	D	E	17	Α	В	С	D	Е	27	Α	В	С	D	Е	37	A	В	С	D	E
8	Α	В	С	D	E	18	Α	В	С	D	E	28	Α	В	С	D	E	38	A	В	С	D	E
9	Α	В	С	D	Е	19	Α	В	С	D	Е	29	Α	В	С	D	Е	39	A	В	С	D	E
10	Α	В	С	D	E	20	Α	В	С	D	E	30	Α	В	С	D	Е	40	Α	В	С	D	E

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