Code No.

V - 2396

# Common Entrance Examination for Admission to Four Year Under Graduate Programmes in the Teaching Departments of the University of Kerala, 2025

## CSS

## **BUSINESS ADMINISTRATION (B.B.A.)**

For office use only

### **General Instructions**

- 1. The Question Paper is having 40 Objective Questions, each carrying Four marks.
- 2. The answers are to be  $(\checkmark)$  'tick marked' only in the "Response Sheet" provided.
- 3. Negative marking: 1 mark will be deducted for each wrong answer.

Time: 1 Hour Max. Marks: 160

To be filled in by the Candidate									
Register Number	in Figures								
	in words								

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Choose appropriate answer from the options in the questions.

 $(40 \times 4 = 160 \text{ marks})$ 

- 1. Which of the following management functions are closely related?
  - A. Planning and Organising
  - B. Staffing and Control
  - C. Planning and Control
  - D. Planning and Staffing

# DONOTWRITEHERE

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2. Mr. X has invested Rs. 5,000 at a 5% rate of simple interest for 3 years. What is his/her total return?

A. Rs. 5750

B. Rs. 5850

C. Rs. 6750

D. Rs. 6850

3. What is a progressive tax?

A. A tax that takes a higher percentage from lower incomes

B. A tax that takes a higher percentage from higher incomes

C. A tax that takes the same percentage from all incomes

D. A tax that decreases as income increases

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4.		nopkeeper sold an article for Rs. 2,000. Find the profit percentage.	2,50	0. If the cost price of an article is
	A.	23%	B.	25%
	C.	27%	D.	29%
5.		ch part of the CPU is responsible user?	for ir	terpreting the instructions given by
	A.	Memory unit		
	B.	Control Unit		
	C.	Arithmetic and Logic Unit		
	D.	All of the above		
6.	Lool	k at the series: 544, 509, 474, 439,		What number should come next?
	A.	404	B.	414
	C.	420	D.	445
7.		school friends are meeting up 15 comparing their wealth with one ar	-	rs after graduating from school and r. It is discovered that
	i.	A is wealthier than B		
	ii.	C is wealthier than A		
	iii.	C is wealthier than both D and E		
	iv.	D is less wealthy than B		
	٧.	D is not the poorest member in the	e gro	up
	Who	is the least wealthy member in the	e gro	up?
	A.	В	B.	E
	C.	D	D.	None of the above
8.	exac and	ctly double the marks that MS. Su	ısan	in the test, he would have scored scored. The marks of Mr. Sudheer Vhat were the marks scored by
	A.	135	B.	270
	C.	286	D.	298

9.	ATN	ATM means						
	A.	Any Time Money						
	B.	Auto Truck of Mahindra						
	C.	Automated Teller Machine						
	D.	None of the above						
10.	Cor	Concentration of authority at one level is called						
	A.	Decentralisation	B.	Delegation				
	C.	Accountability	D.	Centralisation				
11.	Cor	mpared to a resume, i	s mo	ore academically oriented.				
	A.	Cover letter	B.	Interview				
	C.	Curriculum Vitae	D.	Bio-data				
12.	Wha	at is the validity period of a cheque	?					
	A.	4 months from the date of issue						
	B.	3 months from the date of issue						
	C.	1 month from the date of issue						
	D.	Unlimited						
13.		Kavitha tends to be more biase ing conflicts among employees. W		wards her female employees when principle is being violated here?				
	A.	Discipline	B.	Order				
	C.	Equity	D.	None of these				
14.	'Rul	le of thumb' refers to						
	A.	Use of personal judgment in hand	dling	management issues				
	B.	Adopting a hit-and-trial approach	to re	solve management problems				
	C.	Both of the above						
	D	None of the above						

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15. The most frequently occurring number in a set of values is called				set of values is called
	A.	mean	B.	median
	C.	mode	D.	range
16.	Wh	ich is NOT one of the three purpose	es foi	giving oral presentations?
	A.	To persuade	B.	To debate
	C.	To build goodwill	D.	To inform
17.	Wh	at is the primary focus of microeco	nomic	cs?
	A.	National economies	B.	Individual markets and entities
	C.	Global economic trends	D.	Government policies
18.	Effe	ectiveness relates to		
	A.	Doing the right task	B.	Completing activities
	C.	Achieving goals	D.	All of the above
19.	-			t is distributed to a large number of ommercial message in the minimum
	A.	Memo	B.	Notice
	C.	Circular	D.	Publicity
20.		e mean of five numbers is 30. It comes 28. The excluded number is		number is excluded, their mean
	A.	28	B.	30
	C.	35	D.	38
21.		oilities of a firm are 8,00,000 and en total assets are:	d ca <sub>l</sub>	oital of the proprietor is 7,00,000.
	A.	2,00,000	B.	15,00,000
	C.	4,00,000	D.	6,00,000

22.	Wh	ich economic indicator reflects the	over	all health of the labour market?					
	A.	Consumer Price Index (CPI)							
	B.	Gross Domestic Product (GDP)							
	C.	Unemployment rate							
	D.	Inflation rate							
23.		are our body parts, especially arms, legs, hands and head, that							
		vey meaning.	_						
	A.	Gestures	B.	Proxemics					
	C.	Time language	D.	Paralanguage					
24.		ich of the following will be go	ods f	or a business run by a footwear					
	A.	Tables and Chairs	B.	Pens and Pencils					
	C.	Shoes	D.	Electrical Appliances					
25.		e mean of 100 observations is 50 a quares of all the observations is _		eir standard deviation is 5. The sum					
	A.	50,000	В.	2,50,000					
	C.	2,52,500	D.	2,55,000					
26.	A lis	st of items to be discussed and de	cided	in a meeting is called a					
	A.	Resolution	B.	Minutes					
	C.	Invoice	D.	Agenda					
27.	One	e of the methods for determining t	he mo	ode is					
	A.	Mode = 2 Median – 3 Mean							
	В.	Mode = 3 Median – 2 Mean							
	C.	Mode = 2 Mean – 3 Median							
	D.	Mode = 3 Mean – 2 Median							

28.	Fixe	Fixed assets are:					
	A.	kept in the business for use over a long time to earn income					
	B. meant to convert into cash as quickly as possible						
	C.	meant for resale					
	D.	none of the above					
29	Cor	ommunication starts with:					
20.	Α.		Sender				
	л. С.	9	Feedback				
	Ο.	Grianner B.	Codpack				
30.		there are two class intervals, 10-20 and falls?	20-30, then in which interval will				
	A.	10-20					
	B.	20-30					
	C.	In both, 10-20 and 20-30					
	D.	Neither in 10-20 nor 20-30					
31	\//h	hat is the demand for a commodity?					
51.	A.	Desire for the commodity					
	л. В.	·					
	Б. С.	Need for the commodity  The quantity demanded of that commod	lity				
	D.	1 7					
	υ.	The quantity consumers are willing to period.	buy at various prices in a specific				
32.	Wh	hich of the following items is not financial in	n nature?				
	A.	Purchase of a machine for cash					
	B.	B. Withdrawal of cash by the proprietor for his domestic use					
	C.	Dismissing an employee from the job					
	D.	Purchase of a bike on credit					
33.		hich of the following combinations mmunication?	is/are example/s of written				
	A.	Letters and voicemail B.	Reports and email				
	C.	Circulars and voicemail D.	All the above				
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34.		atsman in his 12 <sup>th</sup> innings scores 2. His average score after 12 <sup>th</sup> innir		uns, increasing his average score
	A.	51	B.	45
	C.	41	D.	60
35.		al assets of a trader are 7,25,00 ner's equity will be	0, aı	nd outside liabilities are 4,25,000
	A.	2,50,000	B.	3,00,000
	C.	6,00,000	D.	None of the above
36.	Whi	ich of the following is not a type of l	ousin	ess letter?
	A.	Business enquiry	B.	Sales letter
	C.	Quotations	D.	Reference letter
37.	Ар	erson to whom money is owing or բ	oayab	ole is called a
	A.	Creditor	B.	Debtor
	C.	Owner	D.	None of the above
38.	Infla	ation is generally measured using v	/hich	index in India?
	A.	Consumer Price Index (CPI)		
	B.	Producer Price Index (PPI)		
	C.	Wholesale Price Index (WPI)		
	D.	Gross Domestic Product Deflator	(GDF	P Deflator)
39.	Rev	venue is considered as earnings wh	nen _	
	A.	Sale is effected	B.	Production is done
	C.	Cash is received	D.	None of the above
40.	A d	ecrease in the value of natural asse	ets is	
	A.	Depreciation	B.	Depletion
	C.	Amortisation	D.	None of the above

## **RESPONSE SHEET**

1 A B	C D E	11 A B C D E	21 A B C D E	31 A B C D E
2 A B	C D E	12 A B C D E	22 A B C D E	32 A B C D E
3 A B	C D E	13 A B C D E	23 A B C D E	33 A B C D E
4 A B	C D E	14 A B C D E	24 A B C D E	34 A B C D E
5 A B	C D E	15 A B C D E	25 A B C D E	35 A B C D E
6 A B	C D E	16 A B C D E	26 A B C D E	36 A B C D E
7 A B	C D E	17 A B C D E	27 A B C D E	37 A B C D E
8 A B	C D E	18 A B C D E	28 A B C D E	38 A B C D E
9 A B	C D E	19 A B C D E	29 A B C D E	39 A B C D E
10 A B	C D E	20 A B C D E	30 A B C D E	40 A B C D E

## **ROUGH WORK**

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