

Code No.

V – 2357

**Entrance Examination for Admission to the P.G. Courses in the
Teaching Departments, 2025**

CSS

MASS COMMUNICATION AND JOURNALISM

For office use only

General Instructions

1. The Question Paper is having 100 Objective Questions, each carrying one mark.
2. The answers are to be (✓) 'tick marked' **only** in the "**Response Sheet**" provided.
3. **Negative marking : 0.25 marks** will be deducted for each wrong answer .

Time : 2 Hours

Max. Marks : 100

To be filled in by the Candidate

| | | | | | | | | | |
|--------------------|------------|--|--|--|--|--|--|--|--|
| Register Number | in Figures | | | | | | | | |
| | in words | | | | | | | | |

For office use only

Choose appropriate answer from the options in the questions.

(100 × 1 = 100 marks)

1. Second World War ended in the year
 - A. 1942
 - B. 1943
 - C. 1944
 - D. 1945

DO NOT WRITE HERE

2. The largest river in India is

A. Cauvery

B. Ganges

C. Mahanadi

D. Brahmaputra

3. Sunita Williams is

A. An American astronaut

B. An Indian astronaut

C. Russian astronaut

D. Chinese astronaut

4. The chemical symbol for water is

A. HO_2

B. H_2O

C. 2HO

D. H_2O_2

5. The largest organ in the human body is
A. Liver B. Heart
C. Skin D. Kidney
6. Which country has the highest life expectancy?
A. USA B. UK
C. Hong Kong D. Japan
7. How many minutes are in a full week?
A. 12,080 B. 11,080
C. 10,080 D. 9,080
8. "Decorative handwriting" described as
A. Print B. Calligraphy
C. D'Nealian D. Cursive
9. How many dots appear in total on a pair of dice?
A. 42 B. 32
C. 22 D. 12
10. India's largest retailer company is
A. Adani Retail Enterprises B. Reliance Retail
C. D Mart D. LuLu Mall
11. A word, phrase, number, or other sequence of characters that reads forward as the same as backward is called
A. Diaphodrome B. Syndrome
C. Palindrome D. Semordnilap
12. Baby frog is known as
A. Cub B. Calf
C. Cocoon D. Tadpole

- V - 2357**

24. Which central government ministry is responsible for organizing the Viksit Bharat Youth Parliament 2025?
- A. Ministry of Education
 - B. Ministry of Home Affairs
 - C. Ministry of Youth Affairs and Sports
 - D. Ministry of Labour and Employment
25. The "Royal Kathina Ceremony" is associated with _____ religion
- A. Jainism
 - B. Buddhism
 - C. Parsi
 - D. Sikhism
26. She _____ the book from the library yesterday
- A. Borrowed
 - B. Lent
 - C. Bought
 - D. Gave
27. I need to _____ my essay before submitting it
- A. Write
 - B. Read
 - C. Edit
 - D. Publish
28. The _____ of the painting is breathtaking
- A. Style
 - B. Technique
 - C. Subject
 - D. Beauty
29. The _____ of the crime remains a mystery
- A. Suspect
 - B. Motive
 - C. Weapon
 - D. Victim
30. The doctor prescribed a _____ for her illness
- A. Diet
 - B. Medication
 - C. Procedure
 - D. Exercise

31. Choose the correctly spelt word

- | | |
|---------------|--------------|
| A. Millennium | B. Millinium |
| C. Milennium | D. Millenium |

32. Choose the correctly spelt word

- | | |
|-----------------|-----------------|
| A. Enterpeneur | B. Entrepreneur |
| C. Entreprneeur | D. Enterperneur |

33. Choose the correctly spelt word

- | | |
|-----------------|------------------|
| A. Inconvenice | B. Inconvenience |
| C. Inconvinence | D. Inconvenince |

34. Form the meaningful sentence with Jumbled up words.

1. speak 2. chance 3. everyone 4. got 5. to 6. the

- | | |
|-----------|-----------|
| A. 625143 | B. 346512 |
| C. 346251 | D. 321465 |

35. Form the meaningful Sentence with Jumbled up words

1. the 2. thanks 3. sumptuous 4. meal 5. for

- | | |
|----------|----------|
| A. 23451 | B. 32514 |
| C. 25143 | D. 25134 |

36. Form the meaningful Sentence with Jumbled up words

1. exciting 2. an 3. it 4. race 5. was

- | | |
|----------|----------|
| A. 35241 | B. 53241 |
| C. 24315 | D. 35214 |

37. Fill in the Blanks with the correct option to complete the sentence The company's profits
- A. Have been steadily increasing
 - B. Have been steadily decreasing
 - C. Have remained the same for years
 - D. Have been affected by the pandemic
38. Fill in the Blanks with the correct option to complete the sentence She arrived at the airport
- A. Before the flight had landed
 - B. After the flight had left
 - C. Just in time to catch her flight
 - D. Without her luggage
39. Fill in the Blanks with the correct option to complete the sentence He couldn't decide which shirt to wear to the party,
- A. so he wore them all
 - B. so he flipped a coin
 - C. so he didn't go to the party
 - D. so he asked his mom to choose for him
40. Choose the correct option to complete the paragraph
- This seems even more crucial today given the lack of boundary between home and the outside world. When your authors were growing up, the world beyond their local community only came through the newspapers, radio, and television, with access to the latter two time-limited. Now, with mobile phones, I Pads, and other devices, there are no boundaries and few time limits.
- A. The world, for good and bad, is fully accessible, and the primacy of the messages delivered at home is under more challenge.
 - B. This act of rebellion changed the course of Harry's life, enabling him to get an education and do something other than walking a predetermined path.
 - C. Like Ellen, Harry was also subject to a prophecy.
 - D. Of our interviewers, Ellen was the one who seemed to have been chosen by destiny as a child.

41. Choose the correct option to complete the paragraph

Beyond talking, there is also the question of what is modeled at home. With the rapid growth of the number of women in the workforce and the lessening of the number of women who are continuously at home full-time, many of us would intuitively assume that domestic duties are now more equitably shared. _____. The peak difference occurs in the age range of 35 to 44 years old, a time when families may need to look after children and spend time caring for ageing parents.

- A. Given how grim much of the rest of Ellen's childhood story is, it is a relief to know there was also some fun and humour.
- B. As well as being formally briefed about the team working, every day she overheard something new and intriguing.
- C. But the statistics show that there is still quite some way to go. A time-use study conducted in the United States in 2018 reveals that, on average, women spend two hours a day more than men on unpaid house and care work.
- D. Partly, it has happened because books and articles on women have caught our eyes.

42. Order the following sentences to form a meaningful paragraph - the first and sixth sentences of a passage are already provided. The middle four sentences (labeled P, Q, R and S) have been shuffled up and down and rearrange these four sentences in the correct order.

S1: The sun was setting, casting a warm orange glow across the sky.

P: The trees rustled gently in the breeze, creating a soothing sound.

Q: Birds flew overhead, their wings silhouetted against the sunset.

R: The scent of flowers wafted through the air, carried by the wind.

S: People walked by, enjoying the peacefulness of the evening.

S6: The scene was like a painting, a perfect moment frozen in time.

A. PQRS

B. QRSP

C. RQPS

D. SPQR

43. Fill in the blanks with correct idioms or phrases given in the options.

We thought the new product launch would be a huge success, but it turned out to be

A. Damp squib

B. The apple of my eye

C. The ball is in your court

D. A shot in the dark

44. I had to take the day off work because I was
 A. Barking up the wrong tree B. In hot water
 C. Burning the midnight oil D. Feeling blue
45. Verbal Analogy: Lion:jungle :: whale :
 A. forest B. sky
 C. ground D. ocean
46. Weight: kilogram:: distance:
 A. Liter B. Kilometer
 C. Pressure D. Gram
47. Professor: teaching:: judge:
 A. Court B. Judgement
 C. Law D. Police
48. Have you _____ two rupee notes?
 A. A B. An
 C. The D. None
49. He is _____ M.A. Graduate
 A. A B. An
 C. The D. None
50. _____ milk of this cow is very sweet.
 A. A B. An
 C. The D. None
51. 2, 1, (1/2), (1/4), _____ What number should come next in the series?
 A. 1/3 B. 1/8
 C. 2/8 D. 1/16

52. Look at this series: 12, 11, 13, 12, 14, 13, _____ What number should come next?

A. 10

B. 16

C. 13

D. 15

Explanation: This is an alternating number of subtraction series. First, 1 is subtracted, then 2 is added.

53. Printed books are having

A. Fiction

B. Pages

C. Pictures

D. Learning

54. An Informal Gathering occurs when a group of people get together in a casual, relaxed manner. Which situation below is the best example of an Informal Gathering?

A. The book club meets on the first Thursday evening of every month.

B. Mary sends out 25 invitations for the bridal shower she is giving for her sister.

C. After finding out about his promotion, me and a few coworkers decide to go out for a quick drink after work.

D. Whenever she eats at the Mexican restaurant, Clara seems to run into Peter.

55. Blueberries cost more than strawberries. Blueberries cost less than raspberries.

Raspberries cost more than strawberries and blueberries.

If the first two statements are true, the third statement is

A. True

B. False

C. Uncertain

56. Statement : It is desirable to put the child in school at the age of 5 or so.
- Assumptions: 1. At that age the child reaches appropriate level of development and is ready to learn.
2. The schools do not admit children after six years of age.
- A. Only assumption 1 is implicit
- B. Only assumption 2 is implicit
- C. Either 1 or 2 is implicit
- D. Neither 1 nor 2 is implicit
- E. Both 1 and 2 are implicit
57. The future of women in India is quite bright and let us hopes that they will justify their abilities by rising to the occasion. Napoleon was right when he declared that by educating the women we can educate the whole nation. A country can never rise without the contribution of 50% of their population.
- The passage best supports the statement that:
- A. India is striving hard for the emancipation of women.
- B. All women should be well educated.
- C. A nation can progress only when women are given equal rights and opportunities as men.
- D. Women ought to be imparted full freedom to prove their worth and contribute to the progress of the nation.
58. Which word does NOT belong with the others?
- A. Index
- B. Glossary
- C. Chapter
- D. Book
59. Fill the blank in the middle of the series
- SCD, TEF, UGH, _____, WKL
- A. CMN
- B. UJI
- C. VIJ
- D. IJT
60. Marathon is to race as hibernation is to
- A. winter
- B. bear
- C. dream
- D. sleep

61. The film director wants an actress for the lead role of Lucy who perfectly fits the description that appears in the original screenplay. He is not willing to consider actresses who do not resemble the character as she is described in the screenplay, no matter how talented they are. The screenplay describes Lucy as an average-sized, forty something redhead, with deep brown eyes, very fair skin, and a brilliant smile. The casting agent has four actresses in mind.

Actress #1 is a stunning red-haired beauty who is 5'9" and in her mid-twenties. Her eyes are brown and she has an olive complexion.

Actress #2 has red hair, big brown eyes, and a fair complexion. She is in her mid-forties and is 5'5".

Actress #3 is 5'4" and of medium build. She has red hair, brown eyes, and is in her early forties.

Actress #4 is a blue-eyed redhead in her early thirties. She's of very slight build and stands at 5'.

- | | |
|---------|---------|
| A. 1, 2 | B. 2, 3 |
| C. 1, 4 | D. 2, 4 |

62. Read the below passage carefully and answer the questions:

The government of an island nation is in the process of deciding how to spend its limited income. It has \$7 million left in its budget and eight programs to choose among. There is no provision in the constitution to have a surplus, and each program has requested the minimum amount they need; in other words, no program may be partially funded. The programs and their funding requests are:

| | | |
|-------------------------------------|---|---------------|
| * Hurricane preparedness | : | \$2.5 million |
| * Harbor improvements | : | \$1 million |
| * School music program | : | \$0.5 million |
| * Senate office building remodeling | : | \$1.5 million |
| * Agricultural subsidy program | : | \$2 million |
| * National radio | : | \$0.5 million |
| * Small business loan program | : | \$3 million |
| * International airport | : | \$4 million |

If the legislature decides to fund the agricultural subsidy program, national radio, and the small business loan program, what two other programs could they fund?

- A. Harbour improvements and international airport
B. Hurricane preparedness and international airport
C. Hurricane preparedness and school music programme
D. Harbour improvements and school music programme

66. Which of the following is an example of a statement that can be objectively verified?
- A. Chocolate ice cream is the best flavor.
 - B. Water boils at 100 degrees Celsius at sea level.
 - C. Pizza is my favorite food.
 - D. Sunsets are beautiful.
67. If VGMACQ is coded as WHNCDR, then what will be the code for MOTHER?
- A. NQUIGS
 - B. NUQIGS
 - C. NGUIGS
 - D. NSGQUI
68. If A=1 and BAD is written as 214, then what will be the code for ACE?
- A. 125
 - B. 135
 - C. 145
 - D. 155
69. Assertion (A): The Earth orbits the Sun.
Reason (R): The Sun is much larger than the Earth.
- A. Both (A) and (R) are true, and (R) is the correct explanation of (A).
 - B. Both (A) and (R) are true, but (R) is NOT the correct explanation of (A).
 - C. (A) is true, but (R) is false.
 - D. (A) is false, but (R) is true.
70. Assertion (A): Adding salt to water lowers its freezing point.
Reason (R): Salt disrupts the formation of ice crystals in water.
- A. Both (A) and (R) are true, and (R) is the correct explanation of (A).
 - B. Both (A) and (R) are true, but (R) is NOT the correct explanation of (A).
 - C. (A) is true, but (R) is false.
 - D. (A) is false, but (R) is true.

71. Sentence: Everybody loves reading Gita.
 Assumptions: (I) Gita is the only spiritual material.
 (II) Not a single person loves reading any other material.
 A. Only assumption I is implicit B. Only assumption II is implicit
 C. Either I or II is implicit D. Neither I nor II is implicit
72. Statement: It is desirable to put the child in school at the age of 3.5 years or so.
 Assumptions:
 I. At this age they are ready to learn.
 II. The schools do not admit children after 4 years of age.
 A. Only assumption I is implicit
 B. Only assumption II is implicit
 C. Either I or II is implicit
 D. Neither I nor II is implicit
 E. Both I and II are implicit
73. Statement: Watching films have become easy for people.
 Assumptions : I. Films are the only media of entertainment.
 II. People do not enjoy films.
 A. Only assumption I is implicit
 B. Only assumption II is implicit
 C. Either I or II is implicit
 D. Neither I nor II is implicit
 E. Both I and II are implicit
74. Statements: In a city, 80% of the population speaks English. The total population is 1 million.
 Conclusions: (I) The number of people who speak English is 8,00,000.
 (II) English is the only language spoken in the city.
 A. Only conclusion I follow B. Only conclusion II follows
 C. Both I and II follows.

81. The main aim of professional sub-culture in media management is to
- Unite individuals
 - Create divided groups
 - Influence workers to be isolated
 - Produce dissimilarities in work culture
82. While you are Photographing an object, has a sequence of
- Camera movement, focus, faming, distance
 - Faming, focus, distance, camera movement
 - Focus, distance, faming, camera movement
 - Distance, focus, framing, camera movement
83. Expand NFDC
- National Fashion Designing Centre
 - National Film Designing Centre
 - National Film Development Corporation
 - National Federation of Development Corporation
84. All India Radio in Thiruvananthapuram, formerly known as the Travancore State Broadcasting Station, began broadcasting on
- | | |
|--------------------|-------------------|
| A. August 15, 1947 | B. March 12, 1943 |
| C. August 15, 1950 | D. March 12, 2000 |
85. Full form of CNN
- | | |
|----------------------------|---------------------------------|
| A. Cable multi-News Nation | B. Carrier National Network |
| C. Cable News Network | D. Convolution Natural Networks |
86. The difference between Print media and Broadcast media
- Print media use hackneyed printing techniques, but broadcast media always use latest broadcasting techniques
 - Print media are space oriented and broadcast media time oriented
 - Print media takes care of all the issues but broadcast media are not
 - Print media are highly expensive but broadcast media are not.

87. Advertisement can help in
- A. Improving economy of a small region of the country
 - B. Increasing the needs of the people
 - C. Promoting product and services
 - D. Promoting products, services and concepts, are developed to social issues, environment and societal transformation.
88. A Journalist is responsible towards
- A. Sources
 - B. News organisation
 - C. Society
 - D. All the above
89. Indian Institute of Mass Communication regional campus located in _____ in Kerala state
- A. Thiruvanthapuram
 - B. Kottayam
 - C. Ernakulam
 - D. Kasaragod
90. Which of the following is an example of network media?
- A. Newspapers and Magazines
 - B. Telephone Network
 - C. TV and Radio channels
 - D. Video conference
91. The largest circulated newspaper in Kerala is
- A. Mathrubhoomi
 - B. Malayala Manorama
 - C. Mangalam
 - D. Janmabhumi
92. Surya TV channel is owned by
- A. Reliance group
 - B. Jio Star
 - C. Sun TV network
 - D. Zee Entertainment Enterprises
93. All India Radio Ananthapuri FM - Thiruvananthapuram Frequency is
- A. 91.9
 - B. 101.9
 - C. 92.7
 - D. 104.8

94. Radio Mango 91.9 owned by
- | | |
|----------------------------|----------------|
| A. Sun Network | B. Times Group |
| C. Malayala Manorama Group | D. Mathrubhumi |
95. A standard WhatsApp group can hold
- | | |
|----------------------|-----------------------|
| A. Up to 128 members | B. Up to 256 members |
| C. Up to 512 members | D. Up to 1024 members |
96. Maximum duration of youtube shorts
- | | |
|---------------------|--------------------|
| A. Up to 30 seconds | B. Up to 1 minute |
| C. Up to 2 minutes | D. Up to 3 minutes |
97. How many channels operates in Doordarshan
- | | |
|----------------|----------------|
| A. 40 channels | B. 30 channels |
| C. 20 channels | D. 10 channels |
98. The first DTH service in the country was launched by
- | | |
|---------------|----------------|
| A. Dish TV | B. Sun TV |
| C. Asianet TV | D. Doordarshan |
99. Which of the following media would not affect the person while in work
- | | |
|---------------|-----------------|
| A. Print | B. Radio |
| C. Television | D. Social media |
100. Who is the union minister for information and broadcasting?
- | | |
|---------------------|-----------------|
| A. Ashwini Vaishnaw | B. G R Anil |
| C. V. Sivankutty | D. Veena George |
-

RESPONSE SHEET

| | | | | | |
|-----|---|---|---|---|---|
| 1 | A | B | C | D | E |
| 2 | A | B | C | D | E |
| 3 | A | B | C | D | E |
| 4 | A | B | C | D | E |
| 5 | A | B | C | D | E |
| 6 | A | B | C | D | E |
| 7 | A | B | C | D | E |
| 8 | A | B | C | D | E |
| 9 | A | B | C | D | E |
| 10 | A | B | C | D | E |
| 11 | A | B | C | D | E |
| 12 | A | B | C | D | E |
| 13 | A | B | C | D | E |
| 14 | A | B | C | D | E |
| 15 | A | B | C | D | E |
| 16 | A | B | C | D | E |
| 17 | A | B | C | D | E |
| 18 | A | B | C | D | E |
| 19 | A | B | C | D | E |
| 20 | A | B | C | D | E |
| 21 | A | B | C | D | E |
| 22 | A | B | C | D | E |
| 23 | A | B | C | D | E |
| 24 | A | B | C | D | E |
| 25 | A | B | C | D | E |
| 26 | A | B | C | D | E |
| 27 | A | B | C | D | E |
| 28 | A | B | C | D | E |
| 29 | A | B | C | D | E |
| 30 | A | B | C | D | E |
| 31 | A | B | C | D | E |
| 32 | A | B | C | D | E |
| 33 | A | B | C | D | E |
| 34 | A | B | C | D | E |
| 35 | A | B | C | D | E |
| 36 | A | B | C | D | E |
| 37 | A | B | C | D | E |
| 38 | A | B | C | D | E |
| 39 | A | B | C | D | E |
| 40 | A | B | C | D | E |
| 41 | A | B | C | D | E |
| 42 | A | B | C | D | E |
| 43 | A | B | C | D | E |
| 44 | A | B | C | D | E |
| 45 | A | B | C | D | E |
| 46 | A | B | C | D | E |
| 47 | A | B | C | D | E |
| 48 | A | B | C | D | E |
| 49 | A | B | C | D | E |
| 50 | A | B | C | D | E |
| 51 | A | B | C | D | E |
| 52 | A | B | C | D | E |
| 53 | A | B | C | D | E |
| 54 | A | B | C | D | E |
| 55 | A | B | C | D | E |
| 56 | A | B | C | D | E |
| 57 | A | B | C | D | E |
| 58 | A | B | C | D | E |
| 59 | A | B | C | D | E |
| 60 | A | B | C | D | E |
| 61 | A | B | C | D | E |
| 62 | A | B | C | D | E |
| 63 | A | B | C | D | E |
| 64 | A | B | C | D | E |
| 65 | A | B | C | D | E |
| 66 | A | B | C | D | E |
| 67 | A | B | C | D | E |
| 68 | A | B | C | D | E |
| 69 | A | B | C | D | E |
| 70 | A | B | C | D | E |
| 71 | A | B | C | D | E |
| 72 | A | B | C | D | E |
| 73 | A | B | C | D | E |
| 74 | A | B | C | D | E |
| 75 | A | B | C | D | E |
| 76 | A | B | C | D | E |
| 77 | A | B | C | D | E |
| 78 | A | B | C | D | E |
| 79 | A | B | C | D | E |
| 80 | A | B | C | D | E |
| 81 | A | B | C | D | E |
| 82 | A | B | C | D | E |
| 83 | A | B | C | D | E |
| 84 | A | B | C | D | E |
| 85 | A | B | C | D | E |
| 86 | A | B | C | D | E |
| 87 | A | B | C | D | E |
| 88 | A | B | C | D | E |
| 89 | A | B | C | D | E |
| 90 | A | B | C | D | E |
| 91 | A | B | C | D | E |
| 92 | A | B | C | D | E |
| 93 | A | B | C | D | E |
| 94 | A | B | C | D | E |
| 95 | A | B | C | D | E |
| 96 | A | B | C | D | E |
| 97 | A | B | C | D | E |
| 98 | A | B | C | D | E |
| 99 | A | B | C | D | E |
| 100 | A | B | C | D | E |

ROUGH WORK

ROUGH WORK

ROUGH WORK