Entrance Examination for Admission to the P.G. Courses in the Teaching Departments, 2024

CSS

MASS COMMUNICATION AND JOURNALISM

General Instructions

1. The Question Paper is having 100 Objective Questions, each carrying one mark.

2. The answers are to be (✓) 'tick marked' **only** in the "**Response Sheet**" provided.

3. **Negative marking** : **0.25 marks** will be deducted for each wrong answer .

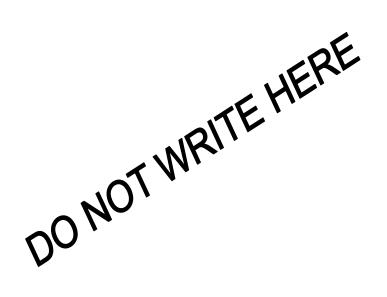**Time : 2 Hours**   **Max. Marks : 100**

To be filled in by the Candidate										
Register Number	in Figures									
	in words									

Choose appropriate answer from the options in the questions.

(100 × 1 = 100 marks)

1. Who invented ozone layer?
    A. Charles Fabry and Henri Buisson
    B. J.C Bose
    C. Pinaraye Schonbein
    D. Christian Friedrich

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2. Due to heat or thermal pollution, which density will be reduced in water sheds?

   A. Potential of Hydrogen (pH)

   B. Decreases the level of dissolved oxygen (DO)

   C. Acidity

   D. Alkaline

3. International Union for Conservation of Nature (IUCN) situated in

   A. Paris, France

   B. Niagara, New York, USA

   C. Gland, Switzerland

   D. Berlin, Germany

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4. Mahatma Gandhi protested against Rowlet Act and called for Satyagraha protest on

   A. April 6, 1916
   B. April 7, 1916
   C. April 7, 1919
   D. April 6, 1919

5. EVM Stands for

   A. Electronic Vending Machine
   B. Electronic Vehicle Mechanic
   C. Electronic Voting Machine
   D. Electrical Voting Machine

6. In March-April 1930, Dhandi March led by

   A. Mahatma Gandhi
   B. BalagangadarTilak
   C. Kamarajar
   D. Khan Abdul Ghaffar Khan

7. Which year is declared as International Year of Camelids by the United Nations?

   A. 2021
   B. 2022
   C. 2023
   D. 2024

8. Which of the following AI (Artificial Intelligence) technology is used to prevent elephants involving accidents on railway tracks?

   A. MIKE
   B. Gajraj
   C. Gajendra
   D. Haathi Mere Saathi

9. India's first Fintech City is

   A. Chennai's Nandambakkam
   B. Chennai's Kilampakkam
   C. Chennai's Ennore
   D. Chennai's Nungambakkam

10. The landing site of Chandrayaan-3 in South Pole of moon is named as

    A. Jawahar Point
    B. Tiranga
    C. Shiv Shakti Point or Statio Shiv Shakti
    D. Vikram lander

11. In 2023, who was selected for the Annual National Awards for the Empowerment of Persons with Disabilities (Sarvshresth Divyangjan award)?
    A. Sujatha
    B. Swarnalatha
    C. Ashok Dhukkaram
    D. SwarnadeepaViswam

12. Based on Elephant census 2023 report,
    1. Elephants lives high in number in Mudumalai Tiger Reserve sanctuary
    2. In India, high number of Tigers lives in Tamil Nadu
    3. Maharashtra has low in number of Tigers lives
    A. 1, 2
    B. 1, 3
    C. 2, 3
    D. 1, 2, 3

13. Find the correct Match
    1. BRIGHT STAR 23   –   India and Russia
    2. PASSEX2022   –   India, USA, Greece, Saudi Arabia and Egypt
    3. MALABAR EXERCISE 2023 –   India, Japan, America (USA) and Australia
    4. NOMODIC ELEPHANT   –   India and Mangolia Joint Military Exercise
    A. 3, 4
    B. 1, 4
    C. 2, 4
    D. 4, 5

14. Which Indian state is known as the "Land of Five Rivers"?
    A. Punjab
    B. Rajasthan
    C. Gujarat
    D. Haryana

15. What is the highest civilian award in India?
    A. Bharat Ratna
    B. Padma Bhushan
    C. Padma Vibhushan
    D. Param Vir Chakra

16. Which state is also known as the "Fruit Bowl" of India?
    A. Jammu and Kashmir
    B. Himachal Pradesh
    C. Assam
    D. Meghalaya

17. The longest river in India is
    A. Yamuna
    B. Narmada
    C. Ganga
    D. Godavari

18. India's Silicon Valley is located in
    A. Uttar Pradesh   B. Gujarat
    C. Madhya Pradesh   D. Bengaluru

19. What is the name of the scheme launched to provide financial assistance to farmers by the Indian government?
    A. Pradhan Mantri Awas Yojana
    B. Pradhan Mantri Kisan Samman Nidhi Yojana
    C. Pradhan Mantri Jan Dhan Yojana
    D. Pradhan Mantri Suraksha Bima Yojana

20. Which team broke its own record of the highest team score in IPL history?
    A. Sunrisers Hyderabad   B. Delhi Capitals
    C. Royal Challengers Bangalore D. Chennai Super Kings

21. According to the recent World Cyber Crime Index, India is ranked as
    A. 10th position   B. 20th position
    C. 30th position   D. 40th position

22. World Future Energy Summit 2024 organized in
    A. Abu Dhabi   B. America
    C. Netherlands   D. Switzerland

23. Which of the following books is not written by Jawaharlal Nehru?
    A. Glimpses of World History B. Discovery of India
    C. My Experiments with Truth D. An Autobiography

24. Which country is having highest number of voters?
    A. India   B. China
    C. USA   D. UK

25. In 2024, the India's highest civilian honor *Bharat Ratna* is conferred / awarded to ――――― eminent personalities.
    A. 8   B. 7
    C. 6   D. 5

26. He is the man ———————— daughter got married yesterday.
    A. Who   B. Whose
    C. Whom   D. Where

27. Have you never ———————— a banana?
    A. Eat   B. Ate
    C. Eaten   D. Eating

28. The list of items ———————— on the desk.
    A. Is   B. are
    C. were   D. was

29. The past tense of 'put'.
    A. Put   B. putted
    C. Putt   D. Puted

30. He ———————— been shouting at them.
    A. has   B. have
    C. his   D. had

31. If, I had a lot of money, I ———————— go on holiday
    A. Will   B. Would
    C. Could   D. Might

32. The baby has ———————— its clothes.
    A. tear   B. torn
    C. teared   D. tearing

33. The milk made the girl sleepy.
    A. SVOC   B. SVO
    C. SVOO   D. SVOD

34. If, Joe ———————— you would be sorry.
    A. Was   B. Where
    C. Is   D. Were

35. I wish you ——————— interrupting me.
    A. To stop
    B. Would stop
    C. Have stopped
    D. Had stopped

36. I'd rather ——————— to you later. I'm busy now.
    A. Come back   B. Will come back
    C. Came back   D. Coming back

37. She ——————— English now.
    A. Speak   B. Is speaking
    C. Spoke   D. Is spoken

38. A lot of the pie ——————— disappeared.
    A. Has   B. Have
    C. Had been   D. Have been

39. She ——————— English for two years.
    A. Is learning   B. Learnt
    C. Has been learning   D. Had been learned

40. This is different ——————— that.
    A. From   B. Than
    C. To   D. On

41. We have to refuel the car before it runs ——————— of petrol.
    A. Down   B. Over
    C. Out   D. Dry over

42. He and ——————— did it.
    A. Me   B. I
    C. Mine   D. It

43. They live ——————— the other side of the road.
    A.   In   B.   On
    C.   For   D.   By

44. She isn't ——————— to reach the ceiling.
    A.   As tall   B.   So tall
    C.   Tall enough   D.   Enough tall

45. ——————— did you go in the bike this evening?
    A.   How far   B.   How much far
    C.   How long   D.   How much long

46. They ——————— photograph.
    A.   Enjoy taking   B.   Enjoy to take
    C.   Eager to take   D.   Amuse to take

47. When her aunt dies, she ——————— a lot money.
    A.   Earned   B.   Paid
    C.   Inherited   D.   Spend

48. I am not sure the black coat is ———————
    A.   Who   B.   Whose
    C.   Whom   D.   What

49. This book will prove useful ——————— you.
    A.   For   B.   On
    C.   To   D.   By

50. She goes out ——————— nowadays.
    A.   Hardly ever   B.   Barely never
    C.   Almost   D.   Often never

51. In a certain code language, 'ANIMALS' is written as 'SLAMINA'. How is 'ONLINE' written in that code?
    A.   ENILNO   B.   OLINEN
    C.   LNOINE   D.   EINONL

52. A family consists of six members Priya, Qureshi, Raj, Xavi, Yusuf and Zain. Qureshi is the son of Raj but Raj is not mother of Qureshi. Priya and Raj is a married couple. Yusuf is the brother of Raj. Xavi is the daughter of Priya. Zain is the brother of Priya. How many children does Priya have?

    A. One   B. Two

    C. Three   D. Four

53. In a row of persons, the position of Sakshi from the left side of the row is 26th and position of Sakshi from the right side of the row is 35th. Find the total number of students in the row?

    A. 67   B. 32

    C. 46   D. 60

54. Look at this series: 12, 11, 13, 12, 14, 13 ..., What number should come next?

    A. 10   B. 16

    C. 13   D. 15

55. Look at this series: 36, 34, 30, 28, 24..., what number should come next?

    A. 22   B. 26

    C. 23   D. 20

56. Which of the following is a valid conclusion based on the premise: "All mammals are warm-blooded, and a whale is a mammal"?

    A. Whales are cold-blooded

    B. Whales are not mammals

    C. Whales are warm-blooded

    D. Some mammals are not warm-blooded

57. If some cats are black and all black things are mysterious, which of the following statements is logically valid?

    A. All cats are mysterious

    B. Some cats are not black

    C. Some mysterious things are not black

    D. All black things are cats

58. If all roses are flowers and some flowers are red, which of the following statements must be true?
    A. All roses are red
    B. Some roses are red
    C. Some flowers are not roses
    D. No conclusion can be drawn

59. If all politicians are liars and some liars are lawyers, which of the following can be concluded?
    A. All lawyers are politicians
    B. Some lawyers are not politicians
    C. All politicians are lawyers
    D. All liars are politicians

60. If some actors are talented and all talented individuals are admired, what can be logically concluded?
    A. All admired people are actors
    B. All actors are admired
    C. Some talented people are not actors
    D. All admired people are talented

61. If a person walks at a speed of 5 kilometers per hour for 3 hours, how far distance the person walk?
    A. 8 kilometers
    B. 10 kilometers
    C. 15 kilometers
    D. 20 kilometers

62. If a cyclist covers 25 kilometers in 1 hour, what is their average speed?
    A. 20 km/h
    B. 25 km/h
    C. 30 km/h
    D. 40 km/h

63. A marathon runner completes a race of 42 km in 3 hours What is the average speed of runner?
    A. 12 km/h
    B. 14 km/h
    C. 16 km/h
    D. 18 km/h

64. Inductive: Every time Sam waters his plants, they grow taller. What conclusion can be drawn about the effect of watering on Sam's plants?
    A. Watering makes plants grow taller
    B. Watering makes plants shorter
    C. Some plants grow taller without watering
    D. Cannot determine

65. Detective: Inspector Smith has narrowed down the suspects to three individuals: John, Sarah, and Mike. John's alibi checks out and Sarah was seen at the grocery store during the time of the crime. Who is the most likely suspect?

A. John
B. Sarah
C. Mike
D. Cannot determine

66. Identify the reasoning in the following argument:

Use of teaching aids in the classroom to enhance learning is important in a similar way as that of the use of ICT for production of knowledge'.

A. Hypothetical
B. Analogical
C. Deductive
D. Inductive

67. Identify the features of Aristotelian syllogism from the following:

i.   It is deductive-inductive and formal material.
ii.   It is only deductive and formal.
iii. The major and minor terms stand apart in the premises.
iv.   It is verbalistic.

Choose the correct answer from the options given below:

A. (i), (ii) and (iii) only
B. (i), (iii) and (iv) only
C. (ii), (iii) and (iv) only
D. (i), (iv) and (ii) only

68. 'Some students are sincere'-it is an example of which **proposition?**

A. Universal affirmative
B. Universal negation
C. Particular affirmative
D. Particular negation

69. If 'All men are mortal' is given as True, then which of the following options can be validly inferred from it?

i.   'No men is mortal' is False.
ii.   'Some men are mortal' is True.
iii. 'Some men are mortal not mortal' is True.
iv.   'Some men are mortal not mortal' is False.

Choose the correct answer from the options given below:

A. (i), (ii) and (iv) only
B. (i), (ii) and (iii) only
C. (i), (ii), (iii) and (iv) only
D. (ii), (iii) ,(iv) only

70. Which one of the following propositions is a contrary to 'All poets are dreamers'?

   A. Some poets are dreamers
   B. Some poets are not dreamers
   C. No poets are dreamers
   D. No dreamers are poets

71. Among the following, identify the two statements Which are in such a relation that the truth of one implies the truth of the other, but not conversely.

   i. All plastic are synthetic
   ii. Some plastic are synthetic
   iii. Some plastic are not synthetic
   iv. No plastic are synthetic

   Choose the correct answer from the options given below:

   A. (i) and (ii)
   B. (i) and (iii)
   C. (i) and (iv)
   D. (ii) and (iv)

72. Which of the following Fallacy involves defective induction?

   A. Fallacy of Composition
   B. Fallacy of Division
   C. The Argument from Ignorance
   D. Irrelevant Conclusion

73. 'If I were, a heavy smoker, smoking would shorten my life. That's why I do not smoke. And I expect to live along and healthy life'. Which fallacy is committed in the above argument?

   A. Existential fallacy
   B. Undistributed middle
   C. Affirming the consequent
   D. Denying the antecedent

74. This book can help because all good books help.

   A. This is not a good book
   B. This is a good book
   C. No good book helps
   D. Some good books help

75. Given below are two premises with four conclusions drawn from them. Which of the following conclusions could be validly drawn from the premises?

Premises:

(1) No paper is pen

(2) Some papers are handmade

Conclusions:

A. All papers are handmade
B. Some handmade are pen
C. Some handmade are not pen
D. All handmade are paper

76. What is the primary purpose of journalism?

A. To entertain
B. To inform
C. To sell products
D. To promote political agendas

77. Which of the following is a reliable source of news?

A. A tabloid magazine known for sensational headlines
B. Newspapers and national broadcasters
C. A celebrity gossip blog
D. A sponsored content article on a company's website

78. What does the term "media bias" refer to?

A. The tendency of media outlets to favor one party over another
B. The influence of advertisers on news content
C. The use of offensive language in news reporting
D. The fair and balanced presentation of multiple perspectives

79. How does media ownership influence the diversity of viewpoints presented in news coverage?

A. It has no impact
B. It can limit the range of perspectives covered
C. It ensures a wide variety of viewpoints are represented
D. It only affects entertainment media, not news media

80. What role do social media play in the dissemination of news?

    A. It has no impact on news consumption

    B. It provides a platform for citizens to share information

    C. It only spreads misinformation and fake news

    D. It is controlled by traditional news organizations

81. Which of the following is an example of media literacy?

    A. Believing everything read in social media platform on the internet

    B. Recognizing the difference between news and opinion pieces

    C. Sharing an article without verifying its accuracy

    D. Avoiding all forms of media consumption

82. Which of the following online platform is often used to share short, real-time news updates?

    A. Facebook   B. Twitter

    C. YouTube   D. Instagram

83. How many types of emergencies are provided in the Indian Constitution?

    A. 3   B. 4

    C. 6   D. 2

84. In which index do countries get ranked based on the level of freedom available to journalists and media outlets within each nation?

    A. Global Democracy Index   B. Human Development Index

    C. World Press Freedom Index   D. World slavery Index

85. Who is the owner of Meta Group, the parent company of Facebook and Instagram?

    A. Sundar Pichai   B. Mark Zuckerberg

    C. Tim Cook   D. Jeff Bezos

86. Who among the following published first newspaper in India?
    A. James Augustus Hickey
    B. Lord William Bentinck
    C. Lord Cornwallis
    D. Sir Thomas Munro

87. What was the title of India's first newspaper?
    A. Malayala Manorama
    B. The Bengal Gazette
    C. Daily Thanthi
    D. Enlighten India

88. When did *Doordarshan* telecast begin in India?
    A. 15th Sept 1950
    B. 10th August 1774
    C. 15th Sept 1959
    D. 5th May 1842

89. National Press Day is celebrated on
    A. November 1st
    B. November 10th
    C. November 16th
    D. November 24th

90. Which is the Indian short documentary won Oscar award in 2023?
    A. Stranger at the Gate
    B. How do you Measure a Year?
    C. The Elephant Whisperers
    D. All that Breathes

91. What does the term "media convergence" refer to?
    A. The merging of different media technologies and platforms
    B. The censorship of media content by government authorities
    C. The expansion of media ownership by a few corporations
    D. The decline of traditional media outlets

92. What ethical principle requires journalists to minimize harm when reporting news stories?
    A. Objectivity
    B. Integrity
    C. Transparency
    D. Do no harm

93. What is the purpose of a media literacy program?
    A. To teach people how to create media content
    B. To help people critically analyze media messages
    C. To increase advertising revenue
    D. To promote censorship

94. What is the term for the practice of disclosing the source of information in a news article?

    A.   Attribution
    B.   Plagiarism
    C.   Confidentiality
    D.   Anonymity

95. Which of the following is an example of user-generated content?

    A.   A news article written by a professional journalist
    B.   A video uploaded by a social media user
    C.   A radio program produced by a broadcasting company
    D.   A magazine article written by a staff writer

96. What is the role of an ombudsman in the media industry?

    A.   To oversee advertising regulations
    B.   To represent the interests of advertisers
    C.   To handles complaints from the audience
    D.   To manage the editorial content

97. What is the purpose of fact-checking in journalism?

    A.   To verify the accuracy of information
    B.   To promote biased narratives
    C.   To increase advertising revenue
    D.   To manipulate public opinion

98. What does "SEO" stand for in the context of online content?

    A.   Social Engagement Optimization
    B.   Search Engine Operation
    C.   Search Engine Optimization
    D.   Site Enhancement Orientation

99. Television channel "CNN" stands for

    A.   Central News Network
    B.   Cable News Network
    C.   Communication News Network
    D.   Current News Network

100. Which of the following is OTT media platform?

    A.   Facebook
    B.   Twitter
    C.   LinkedIn
    D.   Netflix

————————————

ANSWER SHEET

1 A B C D E	26 A B C D E	51 A B C D E	76 A B C D E
2 A B C D E	27 A B C D E	52 A B C D E	77 A B C D E
3 A B C D E	28 A B C D E	53 A B C D E	78 A B C D E
4 A B C D E	29 A B C D E	54 A B C D E	79 A B C D E
5 A B C D E	30 A B C D E	55 A B C D E	80 A B C D E
6 A B C D E	31 A B C D E	56 A B C D E	81 A B C D E
7 A B C D E	32 A B C D E	57 A B C D E	82 A B C D E
8 A B C D E	33 A B C D E	58 A B C D E	83 A B C D E
9 A B C D E	34 A B C D E	59 A B C D E	84 A B C D E
10 A B C D E	35 A B C D E	60 A B C D E	85 A B C D E
11 A B C D E	36 A B C D E	61 A B C D E	86 A B C D E
12 A B C D E	37 A B C D E	62 A B C D E	87 A B C D E
13 A B C D E	38 A B C D E	63 A B C D E	88 A B C D E
14 A B C D E	39 A B C D E	64 A B C D E	89 A B C D E
15 A B C D E	40 A B C D E	65 A B C D E	90 A B C D E
16 A B C D E	41 A B C D E	66 A B C D E	91 A B C D E
17 A B C D E	42 A B C D E	67 A B C D E	92 A B C D E
18 A B C D E	43 A B C D E	68 A B C D E	93 A B C D E
19 A B C D E	44 A B C D E	69 A B C D E	94 A B C D E
20 A B C D E	45 A B C D E	70 A B C D E	95 A B C D E
21 A B C D E	46 A B C D E	71 A B C D E	96 A B C D E
22 A B C D E	47 A B C D E	72 A B C D E	97 A B C D E
23 A B C D E	48 A B C D E	73 A B C D E	98 A B C D E
24 A B C D E	49 A B C D E	74 A B C D E	99 A B C D E
25 A B C D E	50 A B C D E	75 A B C D E	100 A B C D E

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