## Entrance Examination for Admission to the P.G. Courses in the Teaching Departments, 2022

## CSS

COMMUNICATION AND JOURNALISM


## General Instructions

1. The Question Paper is having two Parts - Part ' $A$ ' Objective type (60\%) \& Part ' $B$ ' Descriptive type (40\%).
2. Objective type questions which carry 1 mark each are to be ( $\checkmark$ ) 'tick marked' in the response sheets against the appropriate answers provided.
3. 8 questions are to be answered out of 12 questions carrying 5 marks each in Part ' $B$ '.
4. Negative marking : 0.25 marks will be deducted for each wrong answer in Part 'A'.
Time: 2 Hours
Max. Marks : 100
To be filled in by the Candidate

| Register <br> Number | in Figures |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | in words |  |  |  |  |  |  |  |  |



PART - A
(Objective Type)
Choose appropriate answer from the options in the questions. One mark each.
( $60 \times 1$ = 60 marks)

1. Duvali, dushira and holy are celebrated in which religion
a) Hindu
b) Buddhist
c) Muslim
d) Christian

2. Whose autobiography was the long walk to freedom?
a) Mahatma Gandhi
b) Nelson Mandela
c) Jawaharlal Nehru
d) Kiran Bedi
3. In 1991, which film won 'Acadamy Award' for best film, actor, actress, director
a) Slumdog millionaire
b) A teachers dairy
c) Silence of the lambs
d) Hook
4. In the world, one third of the people's stable food is
a) corn
b) Wheat
c) Millets
d) Rice
5. National currency of Japan is
a) yen
b) baht
c) manat
d) wohn
6. The first pillar of Indian democracy is
a) Legislative
b) Executive
c) Judiciary
d) Press
7. The 2022 winter Olympics is host by
a) China
b) Japan
c) India
d) Brazil
8. Which is the coldest place in India
a) shillong
b) srinagar
c) drass
d) none of this
9. Who appoints the Prime Minister?
a) Council of ministers
b) Chief ministers
c) President of India
d) MPs and MLAs
10. What is the national sport of India?
a) Cricket
b) Hockey
c) Kabaadi
d) Chess
11. Muhammadan Literary and Scientific Society of Calcutta was organized by
a) Amir Ali
b) Dudhu Miyan
c) Abdul Latif
d) Shariyattulla
12. In coffee exports, India ranked as
a) 1
b) 2
c) 3
d) 5
13. Which is the longest road in India?
a) dungri-la
b) donkia-la
c) chang-la
d) khardung-la
14. Which is the largest fish producing state in India?
a) Kerala
b) Tamil Nadu
c) West Bengal
d) Goa
15. Which is the fastest growing economy in the world 2022 ?
a) India
b) China
c) Brazil
d) Russia
16. Look at this series : $7,10,8,11,9,12 \ldots$ What number should come next?
a) 7
b) 12
c) 10
d) 3
17. Which word does NOT belong with the others?
a) Index
b) Glossary
c) Chapter
d) Book
18. CUP: UP :: BIRD : ?
a) GRASS
b) FOREST
c) BEAK
d) BUSHS
19. A Tiebreaker is an additional contest carried out to establish a winner among tied contestants. Choose one situation from the options below that best represents a Tiebreaker.
a) At halftime, the score is tied at 2-2 in a football match.
b) Serena and Maria have each secured 1 set in the game.
c) The umpire tosses a coin to decide which team will have bat first.
d) RCB and KKR each finished at 140 all out.
20. The ' $A$ ' state government has chalked out a plan for the underdeveloped ' $B$ ' district where $66 \%$ of the funds will be placed in the hands of a committee of local representatives.

Courses of action:
I. The ' $A$ ' state government should decide guidelines and norms for the functioning of the committee.
II. Other state government may follow similar plan if directed by the Central government.
a) If only I follows
b) If only II follows
c) If either I or II follows
d) If neither I nor II follows
21. Statements:
I. The prices of petrol and diesel in the domestic market have remained unchanged for the past few months.
II. The crude oil prices in the international market have gone up substantially in the last few months.
a) Statement I is the cause and statement II is its effect
b) Statement II is the cause and statement I is its effect
c) Both the statements I and II are independent causes
d) Both the statements I and II are effects of independent causes
22. Blueberries cost more than strawberries.

Blueberries cost less than raspberries.
Raspberries cost more than strawberries and blueberries.
If the first two statements are true, the third statement is
a) True
b) False
c) Uncertain
d) None of the above
23. Fact 1: All chickens are birds.

Fact 2: Some chickens are hens.
Fact 3: Female birds lay eggs.
If the first three statements are facts, which of the following statements must also be a fact?

I: All birds lay eggs.
II: Some Hens are birds.
III: Some chickens are not hens.
a) I only
b) II only
c) II and III only
d) None of the statements is a known fact.
24. Statement: Severe drought is reported to have set in several parts of the country. Courses of Action:
I. Government should immediately make arrangement for providing financial assistance to those affected.
II. Food, water and fodder should immediately be sent to all these areas to save the people and cattle.
a) Only I follow
b) Only II follows
c) Either I or II follows
d) Neither I nor II follows
25. The state government has decided hence forth to award the road construction contracts through open tenders only. Courses of action:
I. The state will not be able to get the work done swiftly as it will have to go through tender and other procedures.
II. Hence forth the quality of roads constructed may be far better.
a) If only I follows
b) If only II follows
c) If either I or II follows
d) If neither I nor II follows
26. Assertion: Print journalism is the profession or practise of reporting Reason: Print journalism is reporting about, photographing, or editing news stories for newspaper or magazines
a) $A$ is correct and $R$ is Wrong
b) A is wrong and $R$ is correct
c) Both $A$ and $R$ are correct
d) Both $A$ and $R$ are Wrong
27. Print: Newspaper :: Electronic : ?
a) Magazines
b) Novels
c) Radio
d) Books
28. Investigative Journalism : Crime Journalism :: Yellow Journalism :
a) Agricultural Journalism
b) Feature Journalism
c) Culture Journalism
d) Fake or sensational Journalism
29. Match the following
A) Media
B) Editor
C) $R J$
D) VJ
a) $\mathrm{A}-3, \mathrm{~B}-1, \mathrm{C}-4, \mathrm{D}-2$
c) $\mathrm{A}-4, \mathrm{~B}-3, \mathrm{C}-2, \mathrm{D}-1$

1. Gate Keeper
2. Media Personality
3. Fourth Pillar
4. Host a radio show
b) $\mathrm{A}-2, \mathrm{~B}-1, \mathrm{C}-4, \mathrm{D}-3$
d) $\mathrm{A}-2, \mathrm{~B}-4, \mathrm{C}-1, \mathrm{D}-3$
5. Assertion: Every citizen may speak, write and publish freely.

Reason: It was stated after the French revolution by the new republican government in its Declaration of the Rights of Man.
a) $A$ is correct and $R$ is Wrong
b) A is wrong and $R$ is correct
c) Both $A$ and $R$ are correct. $R$ explains $A$
d) Both $A$ and $R$ are correct. $R$ did not explains $A$
31. The protective skills in language learning are
a) Speaking and writing
b) reading and writing
c) Speaking and reading
d) none of the above
32. The two kinds of reading skills are
a) Verbal and visual reading
b) Slow and fast reading
c) Silent and loud reading
d) All the above
33. The rain comes ——_the clouds
a) $\ln$
b) near
c) from
d) under
34. The stars counted
a) can
b) can be
c) cannot be
d) must
35. I don't know the city he lives
a) What
b) Where
c) When
d) Which
36. Ram hardly ever cooks $\qquad$ ?
a) Isn't he
b) doesn't he
c) does he
d) he doesn't
37. We have been in Gandhinagar 1997
a) Since
b) for
c) from
d) about
38. Do not cry ___ spilt milk
a) on
b) over
c) about
d) for
39. The electricity is __ than coal
a) cheap
b) to cheap
c) cheaper
d) cheapest
40. 'The green eyed monster' means
a) love
b) live
c) jealous
d) hate
41. Have you ever ——_Taj Mahal?
a) see
b) saw
c) seen
d) have seen
42. English —_ all over the world
a) Speak
b) speaks
c) is speaking
d) is spoken
43. Colombus was in search

## America

a) for
b) of
c) about
d) under
44. The ___ is the person who transmits the message.
a) Receiver
b) Driver
c) Sender
d) Cleaner
45. Communication is a part of ___ skills
a) Soft
b) Hard
c) Rough
d) Short
46. A word Media originate from a w_ word
a) Greek
b) Latin
c) French
d) Tamil
47. Which one of the following is the characteristic of communication?
a) commodity
b) technology
c) scale
d) all the above
48. Sender of the media text as an —_ access to feedback of the audience
a) Direct
b) indirect
c) both
d) none of the above
49. Media is considered as a modern commodity because of $\qquad$
a) use of specialized technology
b) selling of syndicated rights globally
c) the most authentic source of information
d) all the above
50. Largest circulated Malayalam newspaper in India
a) Mathru Bhoomi
b) Malayala Manorama
c) Manchari
d) Deshabhimani
51. Largest English Language newspaper in India
a) The Hindu
b) The New Indian Express
c) Times of India
d) Deccan Chronicle
52. Who is responsible for media content?
a) editors
b) reporters
c) proprietors
d) all of the above
53. What leads to unavoidable aggression in the society?
a) Voice of the people
b) undesired information
c) day by day news
d) none of the above
54. Which of the following is a very common mass media product?
a) poverty
b) financial issues
c) political agenda
d) atrocities and tortures against women
55. $\qquad$
a) executive
b) judiciary
c) media
d) all the above
56. Media prioritizes and issues that are important enough to receive public attention and which are not as it acts as a
a) watch dog
b) gate keeper
c) entertainers
d) all the above
57. $\qquad$ would not have been possible without the proactive role of media
a) The Iranian revolution
b) Cuban revolution
c) Arab spring
d) None of the above
58. Which of the following is the source of revenue for media?
a) Selling advertisement spaces
b) Campaigning
c) both
d) none of the above
59. Media serves in the society which the purpose of
a) education
b) awareness
c) entertainment
d) all the above
60. Why do media act as a mirror to the society?
a) It covers political agenda
b) it reflect incident in the society
c) it create awareness
d) all of the above

## ANSWER SHEET - PART - A

| 1 | A | B | C | D | E | 21 | A | B | C | D | E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | A | B | C | D | E | 22 | A | B | C | D | E |
| 3 | A | B | C | D | E | 23 | A | B | C | D | E |
| 4 | A | B | C | D | E | 24 | A | B | C | D | E |
| 5 | A | B | C | D | E | 25 | A | B | C | D | E |
| 6 | A | B | C | D | E | 26 | A | B | C | D | E |
| 7 | A | B | C | D | E | 27 | A | B | C | D | E |
| 8 | A | B | C | D | E | 28 | A | B | C | D | E |
| 9 | A | B | C | D | E | 29 | A | B | C | D | E |
| 10 | A | B | C | D | E | 30 | A | B | C | D | E |
| 11 | A | B | C | D | E | 31 | A | B | C | D | E |
| 12 | A | B | C | D | E | 32 | A | B | C | D | E |
| 13 | A | B | C | D | E | 33 | A | B | C | D | E |
| 14 | A | B | C | D | E | 34 | A | B | C | D | E |
| 15 | A | B | C | D | E | 35 | A | B | C | D | E |
| 16 | A | B | C | D | E | 36 | A | B | C | D | E |
| 17 | A | B | C | D | E | 37 | A | B | C | D | E |
| 18 | A | B | C | D | E | 38 | A | B | C | D | E |
| 19 | A | B | C | D | E | 39 | A | B | C | D | E |
| 20 | A | B | C | D | E | 40 | A | B | C | D | E |

## COMMUNICATION AND JOURNALISM

## PART - B <br> Write short essays on any Eight of the following question.

## Each question carries 5 (Five) Marks.

1. Write a note on the status of Indian economy with suitable example.
2. Explain the climatic changes in India.
3. Impact of Covid-19 on Indian education.
4. Describe the positive and negative impacts of social media in our Everyday life.
5. 'Dominance of Agriculture in Indian economy'. Why?
6. List some of the National awards in India.
7. Discuss briefly about demand driven approach and supply driven approach.
8. How Mass media helpful in spreading health tips.
9. Recently the Central government amended the marriage age of women changed from 18 to 21 . Discuss the pros and cons of the amendment.
10. Enumerate the roles and responsibilities of a Governor of a state.
11. Explain the reason behind rapid price growth of petroleum products in India.
12. Why it is so important duty of a citizen to understand the media and politics.

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\text { ( } 8 \times 5=40 \text { Marks) }
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