Code No.	N -3585
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Entrance Examination for	Admission to	the P.G.	Courses	in the	Teaching
	Departments	, 2022			

CSS

COMMUNICATION AND JOURNALISM

General Instructions

- 1. The Question Paper is having two Parts Part 'A' Objective type (60%) & Part 'B' Descriptive type (40%).
- 2. Objective type questions which carry 1 mark each are to be (\checkmark) 'tick marked' in the response sheets against the appropriate answers provided.
- 3. 8 questions are to be answered out of 12 questions carrying 5 marks each in Part 'B'.
- 4. **Negative marking**: 0.25 marks will be deducted for each wrong answer in Part 'A'.

Time: 2 Hours Max. Marks: 100

To be filled in by the Candidate							
Register	in Figures						
Number	in words						

PART – A

(Objective Type)

Choose appropriate answer from the options in the questions. **One** mark **each**.

 $(60 \times 1 = 60 \text{ marks})$

- 1. Duvali, dushira and holy are celebrated in which religion
 - a) Hindu

b) Buddhist

c) Muslim

d) Christian

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- 2. Whose autobiography was the long walk to freedom?
 - a) Mahatma Gandhi

- b) Nelson Mandela
- c) Jawaharlal Nehru
- d) Kiran Bedi
- 3. In 1991, which film won 'Acadamy Award' for best film, actor, actress, director
 - a) Slumdog millionaire
- b) A teachers dairy
- c) Silence of the lambs
- d) Hook

4.	In th	ne world, one third of the people's s	stable	e food is
	a)	corn	b)	Wheat
	c)	Millets	d)	Rice
5.	Nati	onal currency of Japan is		
	a)	yen	b)	baht
	c)	manat	d)	wohn
6.	The	first pillar of Indian democracy is		
	a)	Legislative	b)	Executive
	c)	Judiciary	ď)	Press
7.	The	2022 winter Olympics is host by		
	a)	China	b)	Japan
	c)	India	ď)	Brazil
8.	Whi	ch is the coldest place in India		
0.	a)	shillong	b)	srinagar
	c)	drass	ď)	none of this
9.	Who	o appoints the Prime Minister?		
0.	a)	Council of ministers	b)	Chief ministers
	c)	President of India	d)	MPs and MLAs
40	, \		·	
10.	vvna a)	at is the national sport of India? Cricket	b)	Hockov
	a) C)	Kabaadi	d)	Hockey Chess
	0)	Nabadai	u)	Chess
11.		nammadan Literary and Scientific S		
	a)	Amir Ali	b)	Dudhu Miyan
	c)	Abdul Latif	d)	Shariyattulla
12.	In c	offee exports, India ranked as		
	a)	1	b)	2
	c)	3	d)	5
13.	Whi	ch is the longest road in India?		
	a)	dungri-la	b)	donkia-la
	c)	chang-la	d)	khardung-la

14.	Whi a) c)	ch is the largest fish producing stat Kerala West Bengal	te in l b) d)	ndia? Tamil Nadu Goa
15.	Whie	ch is the fastest growing economy India Brazil	in the b) d)	e world 2022? China Russia
16.	Lool a) c)	k at this series : 7, 10, 8, 11, 9, 12 7 10	WI b) d)	nat number should come next? 12 3
17.	Whie	ch word does NOT belong with the Index Chapter	othe b) d)	ers? Glossary Book
18.	CUF a) c)	P: UP :: BIRD : ? GRASS BEAK	b) d)	FOREST BUSHS
19.	cont		n the 2 in a ured le wh	1 set in the game. ich team will have bat first.
20.	distr repr	ict where 66% of the funds will be esentatives.		at a plan for the underdeveloped 'B'ed in the hands of a committee of local
	Cou	rses of action:		
	I.	The 'A' state government shou functioning of the committee.	ld de	ecide guidelines and norms for the
	II.	Other state government may foll government.	ow s	imilar plan if directed by the Central
	a)	If only I follows	b)	If only II follows
	c)	If either I or II follows	d)	If neither I nor II follows

21. Statements:

- I. The prices of petrol and diesel in the domestic market have remained unchanged for the past few months.
- II. The crude oil prices in the international market have gone up substantially in the last few months.
- a) Statement I is the cause and statement II is its effect
- b) Statement II is the cause and statement I is its effect
- c) Both the statements I and II are independent causes
- d) Both the statements I and II are effects of independent causes
- 22. Blueberries cost more than strawberries.

Blueberries cost less than raspberries.

Raspberries cost more than strawberries and blueberries.

If the first two statements are true, the third statement is

a) True

b) False

c) Uncertain

d) None of the above

- 23. Fact 1: All chickens are birds.
 - Fact 2: Some chickens are hens.
 - Fact 3: Female birds lay eggs.

If the first three statements are facts, which of the following statements must also be a fact?

I: All birds lay eggs.

II: Some Hens are birds.

III: Some chickens are not hens.

- a) I only
- b) II only
- c) II and III only
- d) None of the statements is a known fact.

24.	Stat	ement: Severe drought is reported	to ha	ave set in several parts of the country.				
	Cou	rses of Action:						
	I.	Government should immediately assistance to those affected.	mak	e arrangement for providing financial				
	II.	Food, water and fodder should save the people and cattle.	imme	ediately be sent to all these areas to				
	a)	Only I follow						
	b)	Only II follows						
	c)	Either I or II follows						
	d)	Neither I nor II follows						
25.		state government has decided h tracts through open tenders only. (forth to award the road construction es of action:				
	 The state will not be able to get the work done swiftly as it will have to through tender and other procedures. 							
	II.	Hence forth the quality of roads of	onstr	ucted may be far better.				
	a)	If only I follows						
	b)	If only II follows						
	c)	If either I or II follows						
	d)	If neither I nor II follows						
26.	Ass	ertion: Print journalism is the profe	ssion	or practise of reporting				
		son: Print journalism is reporting ies for newspaper or magazines	g ab	out, photographing, or editing news				
	a)	A is correct and R is Wrong	b)	A is wrong and R is correct				
	c)	Both A and R are correct	d)	Both A and R are Wrong				
27.	Prin	t: Newspaper :: Electronic : ?						
	a)	Magazines	b)	Novels				
	c)	Radio	d)	Books				
28	Inve	estigative lournalism : Crime lourn	aliem	··· Vallow Journalism :				

Agricultural Journalism

Culture Journalism

a)

c)

d) Fake or sensational Journalism

b) Feature Journalism

	A)	Media	1.	Gate Keeper	
	B)	Editor	2.	Media Personality	
	C)	RJ	3.	Fourth Pillar	
	D)	VJ	4.	Host a radio show	
	a)	A-3, B-1, C-4, D-2	b)	A-2, B-1, C-4, D-3	
	c)	A-4, B-3, C-2, D-1	d)	A-2, B-4, C-1, D-3	
30.	Ass	ertion: Every citizen may speak, w	vrite a	nd publish freely.	
		son: It was stated after the Fernment in its Declaration of the F		-	republican
	a)	A is correct and R is Wrong			
	b)	A is wrong and R is correct			
	c)	Both A and R are correct. R expl	ains A	1	
	d)	Both A and R are correct. R did i	not ex	plains A	
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31.		protective skills in language learr	Ū		
	a)	Speaking and writing	b)	reading and writing	
	c)	Speaking and reading	d)	none of the above	
32.	The	two kinds of reading skills are			
	a)	Verbal and visual reading	b)	Slow and fast reading	
	c)	Silent and loud reading	d)	All the above	
33.	The	rain comes ———the clou	uds		
	a)	In	b)	near	
	c)	from	d)	under	
34.	The	stars ——— counted			
	a)	can	b)	can be	
	c)	cannot be	d)	must	
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29. Match the following

35.	l do	n't know the city ————	– he lives	
	a)	What	b)	Where
	c)	When	d)	Which
36.	Rar	n hardly ever cooks ———	?	
	a)	Isn't he	b)	doesn't he
	c)	does he	d)	he doesn't
37.	We	have been in Gandhinagar —		– 1997
	a)	Since	b)	for
	c)	from	d)	about
38.	Do	not cry ———— spilt mi	ilk	
	a)	on	b)	over
	c)	about	d)	for
39.	The	e electricity is ———— that	an coal	
	a)	cheap	b)	to cheap
	c)	cheaper	d)	cheapest
40.	'The	e green eyed monster' means		
	a)	love	b)	live
	c)	jealous	d)	hate
41.	Hav	ve you ever ———— Taj	Mahal?	
	a)	see	b)	saw
	c)	seen	d)	have seen
42.	Eng	lish ———all over the	world	
	•	Speak	b)	speaks
	c)	is speaking	d)	is spoken
43.	Col	ombus was in search ———	Ame	erica
	a)	for	b)	of
	c)	about	d)	under

44.	The	is the person who t	ransr	nits the message.
	a)	Receiver	b)	Driver
	c)	Sender	d)	Cleaner
45.	Con	nmunication is a part of ————	s	kills
	a)	Soft	b)	Hard
	c)	Rough	d)	Short
46.	A w	ord Media originate from a ———		— word
	a)	Greek	b)	Latin
	c)	French	d)	Tamil
47.	Whi	ch one of the following is the char	acteri	stic of communication?
	a)	commodity	b)	technology
	c)	scale	d)	all the above
48.	Sen	der of the media text as an ———		— access to feedback of the audience
	a)	Direct	b)	indirect
	c)	both	d)	none of the above
49.	Med	dia is considered as a modern com	mod	ity because of ————
	a)	use of specialized technology		
	b)	selling of syndicated rights globa	lly	
	c)	the most authentic source of info	rmati	on
	d)	all the above		
50.	Lar	gest circulated Malayalam newspa	per ir	n India
	a)	Mathru Bhoomi	b)	Malayala Manorama
	c)	Manchari	d)	Deshabhimani
51.	Lar	gest English Language newspaper	in In	dia
	a)	The Hindu	b)	The New Indian Express
	c)	Times of India	d)	Deccan Chronicle
52.	Who	o is responsible for media content	?	
	a)	editors	b)	reporters
	c)	proprietors	d)	all of the above

53.	Wh	at leads to unavoidable aggressio	n in th	ne society?
	a)	Voice of the people	b)	undesired information
	c)	day by day news	d)	none of the above
54.	Wh	ich of the following is a very comm	non m	ass media product?
	a)	poverty		
	b)	financial issues		
	c)	political agenda		
	d)	atrocities and tortures against v	vome	n
55.		acts in a dual manner b	etwe	en government and people
	a)	executive	b)	judiciary
	c)	media	d)	all the above
56.		dia prioritizes and issues that are i which are not as it acts as a	impor	tant enough to receive public attentior
	a)	watch dog	b)	gate keeper
	c)	entertainers	d)	all the above
57.		would not have been po	ossibl	e without the proactive role of media
	a)	The Iranian revolution	b)	Cuban revolution
	c)	Arab spring	d)	None of the above
58.	Wh	ich of the following is the source o	f reve	enue for media?
	a)	Selling advertisement spaces	b)	Campaigning
	c)	both	d)	none of the above
59.	Med	dia serves in the society which the	purp	ose of
	a)	education	b)	awareness
	c)	entertainment	d)	all the above
60.	Wh	y do media act as a mirror to the s	ociety	y?
	a)	It covers political agenda	b)	it reflect incident in the society
	c)	it create awareness	d)	all of the above
				$(60 \times 1 = 60 \text{ Marks})$

ANSWER SHEET — PART – A

1	Α	В	С	D	Е	21	Α	В	С	D	Е	41	Α	В	С	D	Е
2	Α	В	С	D	E	22	Α	В	С	D	E	42	Α	В	С	D	E
3	Α	В	С	D	Е	23	Α	В	С	D	Е	43	Α	В	С	D	Е
4	Α	В	С	D	E	24	Α	В	С	D	E	44	Α	В	С	D	E
5	Α	В	С	D	Е	25	Α	В	С	D	Е	45	Α	В	С	D	Е
6	Α	В	С	D	Е	26	Α	В	С	D	Е	46	Α	В	С	D	Е
7	Α	В	С	D	E	27	Α	В	С	D	Е	47	Α	В	С	D	Е
8	Α	В	С	D	Е	28	Α	В	С	D	Е	48	Α	В	С	D	Ε
9	Α	В	С	D	Е	29	Α	В	С	D	Е	49	Α	В	С	D	Ε
10	Α	В	С	D	Е	30	Α	В	С	D	Е	50	Α	В	С	D	Е
11	Α	В	С	D	Е	31	Α	В	С	D	Е	51	Α	В	С	D	Е
12	Α	В	С	D	Е	32	Α	В	С	D	Е	52	Α	В	С	D	Е
13	Α	В	С	D	Е	33	Α	В	С	D	Е	53	Α	В	С	D	Е
14	Α	В	С	D	Е	34	Α	В	С	D	Е	54	Α	В	С	D	Е
15	Α	В	С	D	Е	35	Α	В	С	D	Е	55	Α	В	С	D	Е
16	Α	В	С	D	Е	36	Α	В	С	D	Е	56	Α	В	С	D	Е
17	Α	В	С	D	Е	37	Α	В	С	D	Е	57	Α	В	С	D	Е
18	Α	В	С	D	Е	38	Α	В	С	D	Е	58	Α	В	С	D	Е
19	Α	В	С	D	Ε	39	Α	В	С	D	Ε	59	Α	В	С	D	Е
20	Α	В	С	D	Е	40	Α	В	С	D	Е	60	Α	В	С	D	Е

11

COMMUNICATION AND JOURNALISM

PART - B

Write short essays on any Eight of the following question.

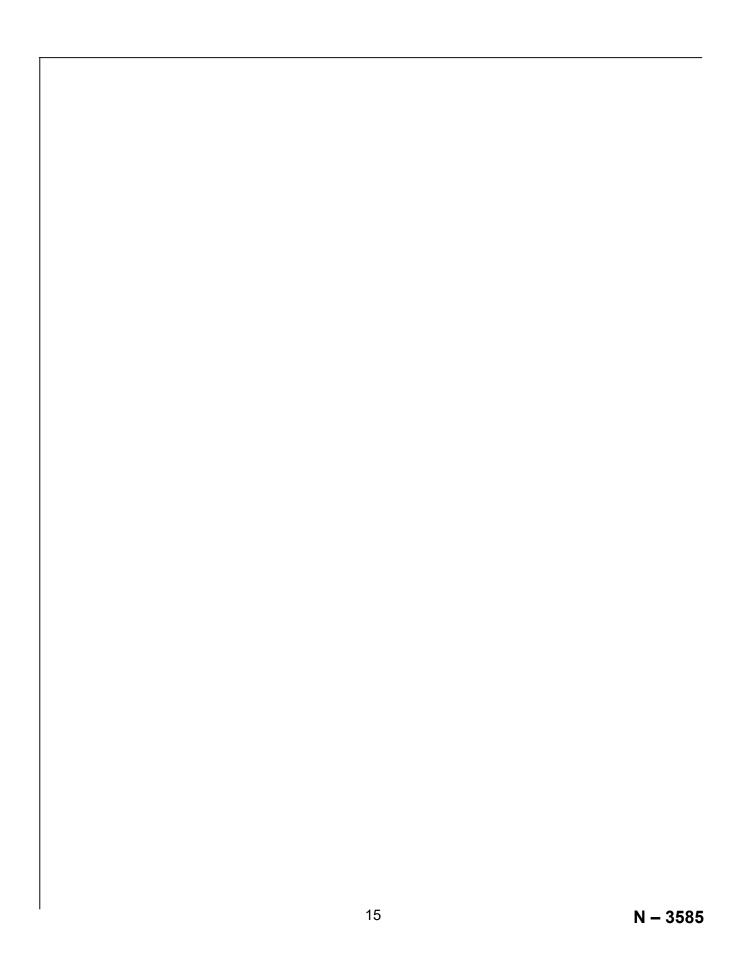
Each question carries 5 (Five) Marks.

- 1. Write a note on the status of Indian economy with suitable example.
- 2. Explain the climatic changes in India.
- 3. Impact of Covid-19 on Indian education.
- 4. Describe the positive and negative impacts of social media in our Everyday life.
- 5. 'Dominance of Agriculture in Indian economy'. Why?
- 6. List some of the National awards in India.
- 7. Discuss briefly about demand driven approach and supply driven approach.
- 8. How Mass media helpful in spreading health tips.
- 9. Recently the Central government amended the marriage age of women changed from 18 to 21. Discuss the pros and cons of the amendment.
- 10. Enumerate the roles and responsibilities of a Governor of a state.
- 11. Explain the reason behind rapid price growth of petroleum products in India.
- 12. Why it is so important duty of a citizen to understand the media and politics.

(8 × 5 = 40 Marks)

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16	N – 3585

17	N – 3585

18	N - 3585
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