## Entrance Examination for Admission to the P.G. Courses in the Teaching Departments, 2023

## CSS

## MASS COMMUNICATION AND JOURNALISM

## General Instructions

1. The Question Paper is having 100 Objective Questions, each carrying one mark.
2. The answers are to be $(\checkmark)$ 'tick marked' only in the "Response Sheet" provided.
3. Negative marking : $\mathbf{0 . 2 5}$ marks will be deducted for each wrong answer .

Time : 2 Hours
Max. Marks : 100

To be filled in by the Candidate

| Register <br> Number | in Figures |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | in words |  |  |  |  |  |  |  |  |

$\square$

Choose appropriate answer from the options in the questions.

$$
\text { (100 } \times 1 \text { = } 100 \text { marks) }
$$

1. EVM stands for
a) Electric vending machine
b) Electronic Vending Machine
c) Electronic Voting Machine
d) None of the above

2. LAN stands for
a) Local Area Node
b) Large Area Network
c) Large Area Nodes
d) Local Area Network
3. Fastest Shorthand Writer was
a) Dr. G. D. Bist
b) J.R.D. Tata
c) J.M. Tagore
d) Khudada Khan
4. "One People, One State, One leaders" was the policy of
a) Stalin
b) Hitler
c) Lenin
d) Mussolin
5. Who has the right to transfer any case anywhere in India
a) Supreme Court
b) High Court
c) President
d) Lok Sabha
6. The maximum strength of Rajya Sabha is
a) 220
b) 200
c) 250
d) 240
7. The upper house of Indian Parliament is known as
a) The Rajya Sabha
b) The Lok Sabha
c) The Vidhan Sabha
d) The Vidhan Parishad
8. The Constituent assembly that met on $9^{\text {th }}$ Dec 1946 was chaired by:
a) Dr. Rajendra Prasad
b) Dr. BR. Ambedkar
c) Dr. Sachchidananda Sinha
d) Jawaharlal Nehru
9. Which State is called the 'Cradle of Buddhism'?
a) Sikkim
b) Bihar
c) Uttar Pradesh
d) Madhya Pradesh
10. The Ajanta painting belongs to which period?
a) Harappan period
b) Gupta period
c) Buddhist period
d) Mauryan period
11. The Indus Valley Civilization was Non-Aryan because
a) It was Urban
b) It has a pictographic script
c) It had an agricultural economy
d) It extended up to the narmada Valley
12. The first Mughal building with complete marble facing was
a) Taj Mahal
b) Moti Masjid
c) Humayun's tomb
d) Itmad-ud-daulah's tomb
13. What is Windows 95 , Windows 98 , and Windows NT?
a) Processor
b) Domain name
c) Modem
d) Operating System
14. In which of the following cities the Aero India Show 2023 will be Organized?
a) Pune
b) Calcutta
c) Bengaluru
d) Goa
15. What is the theme of National Voters' Day this year?
a) 'Go and vote for democracy'
b) 'Nothing like voting, I vote for sure'
c) 'Every vote matters go for it'
d) 'I vote for nation'
16. UPI Stands for
a) Universal Public Index
b) Unified Processing Index
c) Unified Payment Interface
d) Unified Payment Index
17. What is the theme of UNICEF Day 2022?
a) All Boys Deserve Better - The World Deserves Better
b) Save Environment
c) All Girls Deserve Better-The World Deserves Better
d) Save Universe
18. Who elected Dr. Rajendra Prasad as the first President of India?
a) By the Constituent Assembly
b) By Mahatma Gandhi
c) By Prime Minister
d) None of these
19. Which country has topped the medal tally in 'CWG 2022'?
a) Australia
b) Japan
c) America
d) Russia
20. The study deals with interrelationships between the life forms and the environment is?
a) Zoology
b) Astrology
c) Ecology
d) Entomology
21. A Governor of the State shall be appointed with a condition that
a) The citizen of Delhi
b) He must be not less than 35 years of age
c) He must hold the office of profit
d) All of the above
22. The science of classification of organisms is called:
a) Astrology
b) Anatomy
c) Taxonomy
d) Morphology
23. How many types of emergencies are provided in the Indian Constitution?
a) 3
b) 4
c) 6
d) 2
24. The non-greenhouse gas is:
a) Carbon dioxide
b) Methane
c) Chlorofluorocarbon
d) Sulphur dioxide
25. The painting called Last Super and Monalisa was painted by
a) Leonardo da Vinci
b) Raphael
c) Michael Angelo
d) Van Gogh
26. Pointing to a photograph, a man said, "I have no brother, and that man's father is my father's son." Whose photograph was it?
a) His son
b) His own
c) His father
d) His nephew
27. RQP, ONM, $\qquad$ , IHG, FED, find the missing letters.
a) CDE
b) LKI
c) LKJ
d) BAC
28. I. All the colleges in the city had to keep closed for three days a week
II. Many students have left the local colleges.
a) Statement II is the cause and statement I is its effect
b) Statement I is the cause and statement II is its effect
c) Both the statements are effects of independent causes
d) Both the statements are independent causes
29. Peter is in the East of Tom and Tom is in the North of John. Mike is in the South of John then in which direction of Peter is Mike?
a) South-East
b) South-West
c) South
d) North-East
30. What is Geeta's rank in the class?
I. There are 30 students in the class.
II. There are 10 students who scored less than Geeta.
a) Statement I alone is sufficient but, statement II alone is not sufficient
b) Statement II alone is sufficient but, statement I alone is not sufficient
c) Either I or II is sufficient
d) Both I and II are needed
31. Assertion A: James Watt invented the steam engine.

Reason R: It was invented to pump out the water from the flooded mines.
a) Both $A$ and $R$ are true and $R$ is the correct explanation of $A$
b) Both $A$ and $R$ are true, but $R$ is not the correct explanation of $A$
c) $A$ is true, but $R$ is false
d) $A$ is false, but $R$ is true
32. If in a certain language, NOIDA is coded as OPJEB, how is DELHI coded in that language?
a) CDKGH
b) EFMIJ
c) FGNJK
d) IHLED
33. I. Pooja is older than Mukesh.
II. Suresh is older than Pooja.
III. Mukesh is older than Suresh.

If the first two statements are true, the third statement is
a) False
b) True
c) Uncertain
34. Select three figures out of the following five figures which when fitted into each other would form a square.


a) 1, 2, 4
b) 1, 2, 5
c) $5,3,1$
d) 2, 3, 4
35. Statements:

I All heroes are villains.
II All villains are zeros.
III Some heroes are jokers.
Conclusion:
I Some Jokers are heroes
II Some villains are jokers
III Some zeros are villains
a) Only I, II follow
b) All I, II, III follows
c) Only I, III follow
d) Only I follow
36. Yard is to inch as quart is to
a) gallon
b) ounce
c) milk
d) liquid
37. SCD, TEF, UGH, $\qquad$ , WKL.
a) CMN
b) UJI
c) VIJ
d) IJT
38. P5QR, P4QS, P3QT, $\qquad$ P1QV.
a) PQW
b) PQV2
c) P2QU
d) PQ3U
39. Some kings are queens. All queens are beautiful.

Conclusions:
All kings are beautiful.
All queens are kings.
a) Only conclusion I follows
b) Only conclusion II follows
c) Either I or II follows
d) Neither I nor II follows
40. Marathon is to race as hibernation is to
a) winter
b) bear
c) dream
d) sleep
41. Here are some words translated from an artificial language.
I. hapllesh means cloudburst
II. srenchoch means pinball
III. resbosrench means ninepin
IV. Which word could mean "cloud nine?
a) leshsrench
b) ochhapl
c) haploch
d) haplresbo
42. I. All the trees in the park are flowering trees.
III. Some of the trees in the park are dogwoods.
III. All dogwoods in the park are flowering trees.

If the first two statements are true, the third statement is
a) true
b) false
c) uncertain
43. Statement: A large number of people in ward $X$ of the city are diagnosed to be suffering from a fatal malaria type.

Courses of Action:
I) The city municipal authority should take immediate steps to carry out extensive fumigation in ward $X$.
II) The people in the area should be advised to take steps to avoid mosquito bites.
a) Only I follows
b) Only II follows
c) Either I or II follows
d) Both I and II follow
44. Choose the alternative which is closely resembles the mirror image of the given combination.
1965 INDOPAK
(1) ХАяООИ। 296 r
(2) 9АХІиоогеа
(3) МАяоのиוаеаг
(4) ХАяооиוаде卜
a) 1
b) 2
c) 3
d) 4
45. Choose a figure which would most closely resemble the unfolded form of Figure (Z).

a) 1
b) 2
c) 3
d) 4
46. What is found necessarily in milk?
a) Cream
b) Curd
c) Water
d) Whiteness
47. $A, P, R, X, S$ and $Z$ are sitting in a row. $S$ and $Z$ are in the centre. $A$ and $P$ are at the ends. $R$ is sitting to the left of $A$. Who is to the right of $P$ ?
a) A
b) $X$
c) S
d) $Z$
48. Statements: All roads are waters. Some waters are boats. Conclusions:
I. Some boats are roads.
II. All waters are boats.
a) Only conclusion I follows
b) Only conclusion II follows
c) Either I or II follows
d) Neither I nor II follows
49. DEF, DEF2, DE2F2, $\qquad$ , DZE2F3.
a) DEF3
b) D3EF3
c) D2E3F
d) D2E2F2

In the sentence below a word is given as blank, below the sentence five words/groups of words are suggested, one of which can replace the blank. Find the appropriate word/groups of words in each case.
Over the years, ISRO (Indian Space and Research Organisation) has achieved __ (50). Since its inception in 1969, they have time and again proved that they completely $\qquad$ (51) to 'harness space technology for national development'. We might not have the best technology in the world, but we do have some of the most $\qquad$ (52) to put India on the world map among the top space agencies. And the record-breaking achievements in 2017 by ISRO, is the result of those efforts and hard work. On February 15, ISRO kicked off 2017 with a $\qquad$ (53) launch. In one of the most complicated missions in the history of Indian space exploration, India, with the help of six other nations, launched 104 satellites into space. These satellites were launched in a single launch onboard PSLV-C37. The launch took place on the Sriharikota spaceport in Andhra Pradesh and $\qquad$ (54) to put these satellites into their desired orbit in one go.
50.
a) milestones numerous
b) numerous milestones
c) a number of achievement
d) unnecessary reprimands
a) stand by their vision
b) stand by their eyes
c) stand by their gut instincts
d) stood by their fellow workers
52.
a) average minds working hard
b) brilliant minds working lazily
c) richest people
d) brilliant minds working hard
53.
a) spectacular failure
b) moderate success
c) are into desecration
d) historic record breaking
54. a) successfully managed
b) unsuccessfully failed
c) successfully disrupted
d) successfully failed
55. 1. Blueberries cost more than strawberries.
2. Blueberries cost less than raspberries.
3. Raspberries cost more than strawberries and blueberries.

If the first two statements are true, the third statement is:
a) true
b) false
56. She believes that goodness is $\qquad$ in all people.
a) secondary
b) auxiliary
c) acquired
d) latent
57. For many people, dieting is a $\qquad$ .
a) Obligatory
b) Option
c) Compulsion
d) Resolved
58. A session or two with "The Puppet Maker" should $\qquad$ that process.
a) worsen
b) expedite
c) hurt
d) block
59. Britain knows it has to preserve Hong Kong's
a) Dependent
b) Autonomy
c) Trapped
d) Surrendered
60. The result is usually $\qquad$ and easy to assimilate.
a) Vague
b) Murky
c) Illogical
d) Lucid

Question numbers: 61 to 75 : Choose the synonym for each of the following words.
61. DILATE
a) spin
b) weaken
c) widen
d) push
62. MOTIVE
a) reason
b) occasion
c) intention
d) preparation
63. CODDLE
a) huddle
b) satisfy
c) protect
d) cheat
64. TRANSIENT
a) fleeting
b) transparent
c) feeble
d) fanciful
65. IMPETUOUS
a) Impious
b) Impressive
c) Hasty
d) Disturbing
66. AFFLUENT
a) blossom
b) flourish
c) prosperous
d) thrive
67. FUTILITY
a) uselessness
b) insignificance
c) irrelevance
d) unimportance
68. STRINGENT
a) evident
b) farfetched
c) strict
d) compulsory
69. CONSORT
a) Protect
b) Partner
c) Convoy
d) Guide
70. HURDLE
a) throw
b) opposition
c) obstacle
d) suspicion

## 71. TEMERITY

a) verity
b) audacity
c) simplicity
d) paucity
72. INFATUATION
a) emotion
b) passion
c) imagination
d) compassion
73. IRASCIBLE
a) temperamental
b) envious
c) angry
d) irritable
74. GARRULOUS
a) talkative
b) sedative
c) vocative
d) positive
75. WILY
a) wise
b) stupid
c) cunning
d) angry
76. The word 'communication' is derived from the Latin word 'communis', which means
a) to write
b) to speak
c) to share
d) none of the above
77. $\qquad$ are the collective communication outlets or tools that are used to store and deliver information or data.
a) Media
b) Channel
c) Receiver
d) Source
78. A $\qquad$ is a name, term, design, or other feature that distinguishes one seller's product from those of others.
a) Logo
b) Set design
c) Brand
d) Password
79. The first major newspaper in India The Bengal Gazette was started in
a) 1957
b) 1980
c) 1780
d) 2001
80. The major objective of a community radio station is
a) Infotainment
b) Entertainment
c) Economic Profit
d) Social Inclusion
81. The documentary, 'Celluloid man' is the life history of
a) ShyamBenegal
b) Adur Gopalakrishnan
c) P.K. Nair
d) Girish Kasaravalli
82. Columbia pictures is owned by
a) Matsushita
b) Seagram
c) Sony
d) Samsung
83. First Radio Station in Kerala was established in the year
a) 1950
b) 1947
c) 1943
d) 1955
84. $\qquad$ is the multimedia Software.
a) Adobe Photoshop
b) Adobe Premier Pro
c) Micro Soft Power point
d) Micro Soft Word
85. Red, $\qquad$ and Blue are Primary Colours.
a) Green
b) Yellow
c) Black
d) Orange
86. Which of the following was developed the earliest?
a) AM Radio
b) Television
c) FM Radio
d) DTH
87. The recording in a magnetic tape is erased using
a) Echo-chamber
b) Re recorder
c) Audio Taper Degausser
d) Tape Deck
88. The google service which help to create a blog is
a) Blogger
b) Blogmaker
c) Explorer
d) Wiki
89. Which of the following is not the Social Networking Website
a) Facebook
b) Instagram
c) Google
d) Wayn
90. What type of communication is through television?
a) Intrapersonal Communication
b) Public Communication
c) Mass Communication
d) Mass media communication
91. Which Newspaper logo bears "Let Truth Prevail"?
a) The Statesman
b) Times of India
c) The Tribune
d) The Hindu
92. Multimedia comprises of
a) Text and Audio
b) Video and Audio
c) Video only
d) Text, video and Audio
93. Media is knows as
a) First Estate
b) Second Estate
c) Third Estate
d) Fourth Estate
94. What is "Prasar Bharati"?
a) A Private Company owning TV Channels
b) A Telecom Company owning a large mobile network
c) An advertising and Public relation wing of the central govt.
d) An autonomous body for public radio and TV Broadcasting
95. The Second Model of communication by Wilbur Schramm has the sequence of following elements.
A. Encode
B. Interpret
C. Modify
D. Extend
E. Decode
a) $(A),(E),(B),(C),(D)$
b) $(A),(C),(E),(D),(B)$
c) $\quad(A),(D),(B),(C),(E)$
d) $(A),(B),(C),(E),(D)$
96. A higher ISO will result in what?
a) Brighter exposure
b) More noise or pixelation
c) Reduce the need for a flash
d) All of the above
97. Which shutter speed is faster?
a) $1 / 60$
b) $1 / 400$
c) $1 / 1000$
d) $1 / 30$
98. Which f-stop lets in more light?
a) F 2
b) F 8
c) F16
d) F 22
99. Digital photography no longer needs light to take a photograph.
a) True
b) False
100. Rule of Third
a) Camera Handling Rule
b) Composition Rule
c) Rule of Lighting
d) None of the Above

## ANSWER SHEET

|  | A | B | C | D | E | 26 | A |  | B | C D |  | E |  | A | A B | C | D |  |  |  | 6 | A B | C | D | E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | A | B | C | D | E | 27 | A | A ${ }^{\text {a }}$ | B | C D | D | E | 52 | A | A B | C | D |  | E | 77 | A | A B | C | D | E |
| 3 | A | B | C | D | E | 8 | A | A | B | C D | D | E | 53 | A | A B | C | D |  | E | 78 | A | A B | C | D | E |
| 4 | A | B | C | D | E | 9 | A |  | B | C D | D | E | 4 | A | A B | C | D | D | E |  | A | A B | C | D | D |
| 5 | A | B | C | D | E | 30 | A |  | B | C D | D | E | 5 | A | A B | C | D |  | E |  | A | A B | C | D | E |
| 6 | A | B | C | D | E | 31 | A | A | B $C$ | C D | D | E | , | A | A B | C | D | D | E | 81 | A | A B | C | D | E |
| 7 | A | B | C | D | E | 32 | A | A | B $C$ | C D | D | E |  | A | B | C | D | D |  |  | 2 | A B | C | D | E |
| 8 | A | B | C | D | E | 3 | A | A | B | C D | D | E |  | A | B | C | D | D |  |  | A | A | C | D | E |
| $9$ | A | B | C | D | E | 34 | A | B | B | C D |  | E |  | A | B | C | D | D |  |  | A | A B | C | D | E |
|  | A | B | C D | D | E | 35 | A |  | B $C$ | C D | D | E |  | A | A B | C | D | D |  |  | A | A B | C | D | E |
|  | A | B | C | D | E | 36 | A | B | B $C$ | C D | D | E |  | A | A B | C | D |  |  |  | A | A B | C | D | D |
|  | A | B | C | D | E | 37 | A | A | B | C D |  | E | 62 | A | A B | C | D |  |  |  | A | A B | C | D | E |
|  | A | B | C | D | E | 38 | A | B | B ${ }^{\text {C }}$ | C D |  | E | 63 | A | A B | C | D |  |  | 88 | A | A B | C | D | E |
|  | A | B | C | D | E | 39 | A | B | B | C D |  | E | 64 | A | A B | C | D | D | E | 89 | A | A B | C | D | E |
|  | A | B | C | D | E |  | A | B | $B$ | C D |  | E |  | A | A B | C | D | D |  | 90 | A | A B | C | D | E |
|  | A | B | C | D | E |  | A | B | B | C D |  | E |  | A | A B | C | D | D |  |  | A | A B | C | D | E |
|  | A | B | C | D | E |  | A |  | B C | C D |  | E |  | A | A B | C | D | - | E | 92 | A | A B | C | D | E |
|  | A | B | C | D | E |  | A |  | B | C D |  | E |  | A | A B | C | D | D | E | 93 | A | A B | C | D | E |
|  | A | B | C | D | E |  | A |  | B | C D |  | E |  | A | A B | C | D |  | E |  |  | A B | C | D | E |
|  | A | B | C | D | E |  |  |  | B C | C D |  | E |  | A | A $\mathrm{B}^{\prime}$ | C | D |  |  | 95 |  | A B | C | D | E |
|  | A | B | C | D | E | 46 |  |  | B C | C D |  | E |  | A | A B | C | D |  |  | 96 |  | A B | C | D | E |
|  | A | B | C | D | E |  | A | B | B | C D |  | E |  | A | A B | C | D |  |  | 97 | A | A B | C | D | E |
|  | A | B | C | D | E |  | A |  | B | C D |  | E |  | A | A $\mathrm{B}^{\prime}$ | C | D |  |  | 98 | A | A B | C | D | E |
|  | A | B | C | D | E |  | A | B | B C | C D |  | E |  | A | A B | C | D |  |  | 99 | A | A B | C | D | E |
|  | A | B | C | D | E |  |  |  | B C | C D |  | E |  |  | A ${ }^{\text {B }}$ | C | D |  |  |  | 0 | A B | C | D | E |

